

UKSPF Training Grant Case Study:

Aramagen



Based in Chester, the owner is expanding the business having previously worked from home doing treatments as a freelance spa holistic/sports masseuse. In August 2024, the business took on new premises in The Rows, Chester. The new premises boasts 3 treatment rooms and therefore offers the opportunity for the owner to widen the range of holistic treatments available and offer employment opportunities.

The business owner was supported by West Cheshire & North Wales Chamber to apply for a training grant to enable the business to expand their services, with a view of offering acupuncture at the new premises in Chester. The training grant funded an acupuncture diploma, helping the owner to become qualified in acupuncture treatments. The new service will complement the existing holistic therapies offered.

“The training grant has helped Aramagen Holistic Clinic, because it has provided an opportunity to develop an effective and sought-after clinical treatment to our repertoire. This has given a boost to the staff, and we will be able to draw in a wider range of clients who are interested in Chinese medicine and Complimentary Alternative Medicines. When qualified, our acupuncturist will be able to offer this treatment option recommended by National Institute for Health and Care Excellence (NICE) guidelines to help our Cheshire and North Wales clients who are suffering from a wide range of symptoms such as: chronic pain, migraines, joint & muscle pain, cancer symptoms, postoperation nausea and hiccups.

The support from the Chamber and particularly the consultant, Maria has been excellent, thorough and very encouraging for us. We have felt heard and helped in finding a bespoke pathway which suits our company ethos and will hopefully help hundreds of local people with their physical and mental health with this new qualification. It will help us establish our clinic in the city centre as something different and holistic, reaching a broader demographic, some of which will have a diverse culture.”

- **Kridsadarat McCarry, Aramagen Holistic Clinic**