

Cheshire West & Chester Council

Cheshire West and Chester Health & Wellbeing Strategy - Our Place Plan for the Borough 2026-2031



Cheshire West
Voluntary Action
Championing the community sector



Cheshire West
and Chester



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Introduction

The new Health and Wellbeing Strategy sets out our vision 'to reduce inequality, increase years of healthy life and promote improved mental and physical health and wellbeing for everyone in Cheshire West and Chester'. It is a joint Strategy between all Health and Wellbeing Board organisations (outlined in section 5). It has been developed by a working group including a range of professionals from partner organisations, residents and people with lived experience, and through public engagement and consultation. The Strategy focuses on the key areas we can only improve by working together, using existing funding. All Board organisations have many existing plans and strategies in place to improve health and wellbeing. This Strategy therefore focusses on our joint priorities and commitments that we will collectively deliver within the next five years to improve health and wellbeing across the borough, rather than describing individual partner's plans.

The conditions in which people are born into and live in, such as their income, education, job, housing, and the environment around them, can all affect their health. Some people or groups do not have the same chances as others because of these factors, which are called the wider determinants or building blocks of health. Things like where you live, how much money you have, your access to transport and green space all play a part. These factors shape whether people have the resources and support they need to cope with life, and they can also influence our health choices, such as whether we smoke or how much activity we get.

Although Cheshire West and Chester is often seen as a wealthy area, there are places where people face real disadvantage. Residents may

have poorer living conditions, do less well in school or college, have fewer job prospects and spend more years in poor health. We are also still dealing with the effects of the COVID-19 pandemic, the rising cost of living and climate change. Around 29,500 people in Cheshire West and Chester live in the 10% most deprived neighbourhoods in the country and one in six local children grow up in a low-income familyⁱ. The impact of these inequalities is clear. Men living in the most disadvantaged parts of our borough live nearly ten years less than those in the most affluent areas and for women, the gap is nearly eight years.



Looking ahead, the number of people living in Cheshire West and Chester is expected to grow by about 8% reaching 393,500 by 2033ⁱⁱ. However, the number of children will go down by 2%, with about 1,200 fewer children aged 0 to 15 living in the borough. The biggest growth will be in older age groups, especially those aged 65 and over, which are expected to increase by 22%. The number of people aged 85 and over is set to more than double. These changes bring both opportunities and challenges for our area.

In 2022, Cheshire West and Chester joined the Cheshire and Merseyside Marmot Community. This means we are committed to a programme called All Together Fairerⁱⁱⁱ, which aims to action eight Marmot priorities to reduce unfair differences in health and wellbeing across the area. This Strategy sets out what different organisations like the NHS, the Council, emergency services, and the voluntary and community sector will do over the next five years to deliver these eight key priorities and help people of all ages live longer and healthier lives. It is based on national plans and local data, which show where extra support is needed. Progress will be monitored each year and reported to the Health and Wellbeing Board using a set of agreed outcomes, listed in Appendix 1.

We are also committed to working with our communities to help residents to make the most of their local resources and opportunities and to support them in taking personal steps to improve their own health and wellbeing. By working together on these commitments, we can reduce unfair differences in health, opportunity, and quality of life and help close the gap so that everyone has a fair chance to live a healthy and happy life. This is in line with our community commitment to be 'open to ideas, honest about challenges and here to help.'



To tackle these differences, all partners will focus their funding and services on the areas and groups with the greatest health need. This approach is known as proportionate universalism. We will invest in prevention at every stage of life, from childhood through to older

age, to help reduce health risks and limit ill health. We will also take a whole system approach, making sure health and wellbeing is included in all our policies, changing environments, and social norms to benefit everyone living here now and in the future.

The health and care system in Cheshire West and Chester is facing more financial pressure than ever before. However, the Strategy shows our commitment to developing joined up neighbourhood services, so people can get treatment and care closer to home in the community and have better outcomes. This will be delivered by an integrated neighbourhood model that will bring together health, social care, and communities to shift the focus from treating illness to preventing it, from hospital-based care to community support, and moving towards digital tools so people better manage their own health. By working together and using new digital technology and remote care, we can make better use of the resources we already have, while also improving the quality of our services.

Core Outcomes

Appendix 1 shows the indicators we will use to measure progress in the Health and Wellbeing Strategy. These indicators were carefully reviewed by a group that included members of the Health and Wellbeing Board and residents. Each indicator has been linked to one of the Strategy's eight priorities, along with a set of indicators related to life expectancy. We will track these indicators every year to see how well the system is improving health and wellbeing and reducing health inequalities in our local population.

Overview of the Health and Wellbeing Strategy

Our Vision

To reduce inequality, increase years of healthy life and promote improved mental and physical health and wellbeing for everyone in Cheshire West and Chester.

Our Priorities

1. Give every child the best start in life.
2. Enable all children, young people and adults to maximise their capabilities and have control over their lives.
3. Create fair employment and good work for all.
4. Ensure a healthy standard of living for all.
5. Create and develop healthy and sustainable places and communities.
6. Strengthen the role and impact of ill health prevention.
7. Tackle racism, discrimination and their outcomes.
8. Pursue environmental sustainability and health equity together.

Our Commitments

We recognise that some commitments are relevant to more than one priority. However, to keep the Strategy as short as possible and easy to understand, we have included them in the most appropriate priority area.

Priority 1: Give every child the best start in life

1. Increase the uptake of breastfeeding.
2. Improve children's oral health.
3. Improve readiness for school.
4. Improve perinatal (from becoming pregnant to a year after giving birth), children and young people's mental health.
5. Increase the uptake of vaccinations.
6. Deliver the Families First programme, which aims to transform children's social care by prioritising early intervention and family support, with safeguarding remaining at the heart of the work of our partnership.

Priority 2: Enable all children, young people and adults to maximise their capabilities and have control over their lives

7. Reduce the educational attainment gap so that there is less disparity in outcomes between different groups of students.
8. Enhance career guidance and pathways into local employment.
9. Improve youth service support for young people's health, wellbeing and life chances.
10. Increase volunteering opportunities.
11. Increase neurodivergent identification and support, including ADHD, Autism and Developmental Co-ordination Disorder.
12. Extend skills and training programmes, including supported internships.
13. Improve learning disability care and support.
14. Enhance all age mental health diagnosis, treatment and care.
15. Reduce domestic abuse.
16. Enhance care for unpaid carers.

Priority 3: Create fair employment and good work for all

17. Support a healthy workforce.
18. Help people into employment.
19. Support residents living with long term conditions, severe mental illness, mental health conditions and substance use to secure and retain employment.
20. Support people living with learning disabilities and/or neurodiversity into volunteering or employment.
21. Support our businesses to become Anchor Institutions and maximise social value opportunities through employing and buying local where possible.
22. Reduce digital exclusion by making it easier for people to be online.

Priority 4: Ensure a healthy standard of living for all

23. Deliver the borough's Local Plan and make the borough a healthier place to live, work and be active.
24. Regenerate the borough to provide connected and safe places.
25. Tackle poverty, including child poverty.
26. Reduce homelessness through delivering the Cheshire West and Chester Homelessness and Rough Sleeping Strategy.

Priority 5: Create and develop healthy and sustainable places and communities

27. Improve people's experience by integrating health and care services through a community-led approach from conception to end of life.

28. Support the provision of home adaptations and improved housing conditions via Disabled Facilities Grants, Safe and Warm Grants and Decent Home Loans.
29. Ensure equitable access to health and care services within the community and hospitals.
30. Develop healthy and sustainable places and communities through maximising the strength of the Voluntary, Community, Faith and Social Enterprise (VCFSE) sector.
31. Provide safe and accessible green spaces.
32. Enable social connectivity and access to support such as Welcoming Spaces through delivering library, community and cultural services.
33. Improve the availability of housing, including affordable housing, through delivering the Cheshire West and Chester Housing Strategy.

Priority 6: Strengthen the role and impact of ill health prevention

34. Support our communities to understand how to prevent and best manage long-term conditions, including heart failure, diabetes, and respiratory conditions.
35. Increase mental health prevention and early help.
36. Increase the uptake of learning disability annual health checks to enable early identification of problems and access to further support.
37. Promote good health to keep people in work.

Priority 7: Tackle racism, discrimination and their outcomes

38. Increase cohesion in our communities through developing and delivering a Cheshire West and Chester Community Cohesion Strategy.

39. Address inequalities in service access, experience and outcomes.
40. Progress the social care and NHS workforce race equality standard (WRES) to ensure inclusive workplaces.

Priority 8: Pursue environmental sustainability and health equity together

41. Address climate change through delivering the Council climate emergency response plan 2025-2030 and Greener NHS plan 2030.
42. Promote active travel through the implementation of integrated and sustainable transport options.
43. Improve workforce wellbeing by maximising modern workforce principles and increasing active travel to work.
44. Undertake more housing refurbishment and retrofit homes to make them more energy efficient and improve health.

Village of 100 People

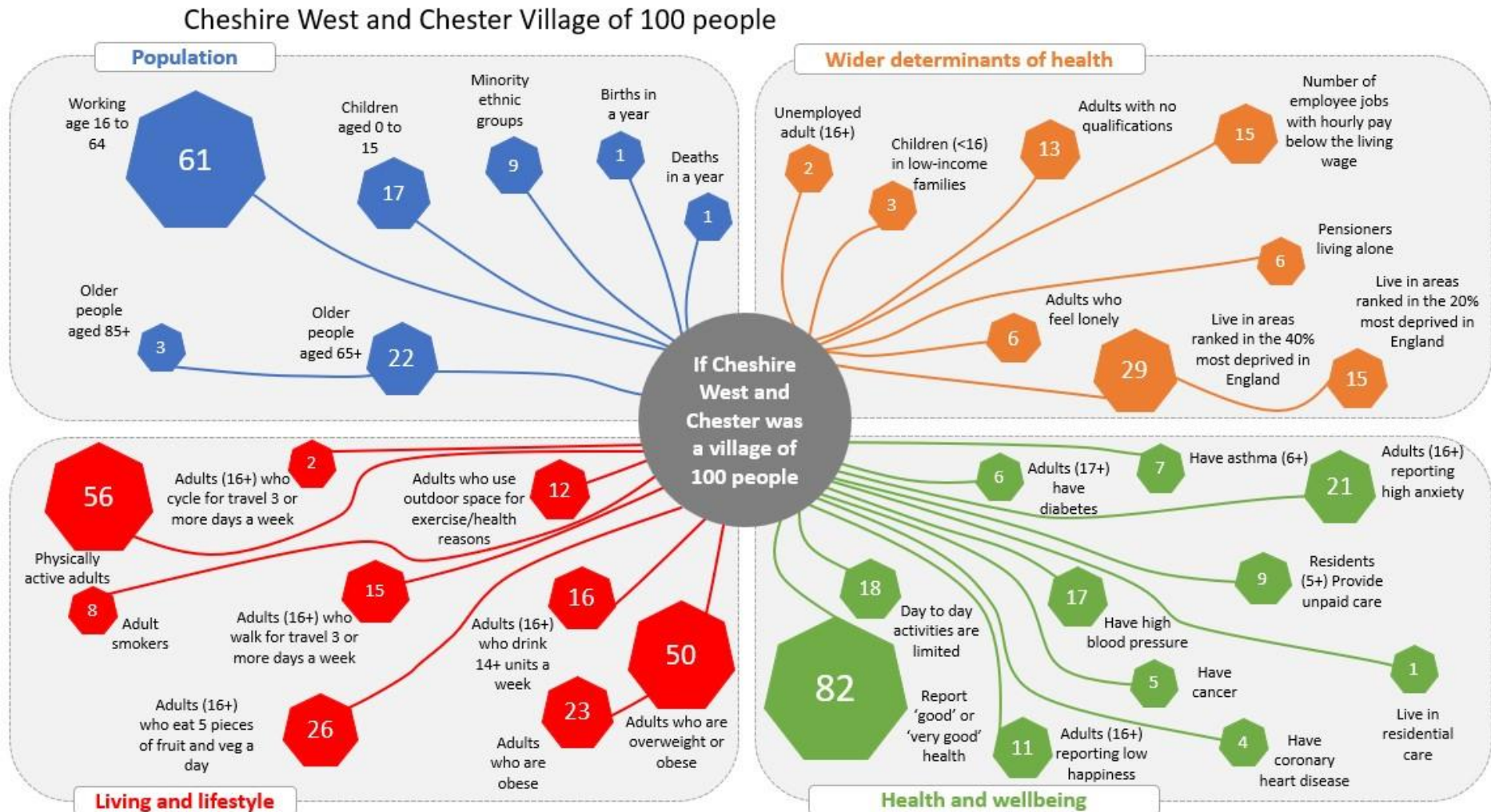
In Cheshire West and Chester, we use data about the health and wellbeing of the local population and their social and economic conditions to inform decision-making, planning and service delivery. This helps local services work together more effectively, so we can offer the right support at the right time, especially to those who need it most.

The infographic (Figure 1) illustrates what the composition of Cheshire West and Chester would be like if it were a village of 100 people based on the data gathered from different data sources.

Whilst most of our residents report 'good' or 'very good' health (82 people in our village of 100), there are also people at greater risk of, or living in poor health. For example, in our village we have 21 adults reporting high anxiety, 23 adults who are living with obesity and 15 people who live in areas ranked in the 20% most deprived in England.

Notably, 13 adults don't have any qualifications and two are unemployed. Our Strategy outlines the commitments which we will jointly deliver to address these inequalities and improve health and wellbeing.

Figure 1: Village of a 100 People Infographic



The infographic above illustrates what the composition of Cheshire West and Chester would be like if it was a village of 100 people based on the information gathered from various data sets. Produced January 2026. (Unless stated, adults refers to 18+)

Further Information on Our Commitments

Priority 1: Give every child the best start in life



1. Increase the uptake of breastfeeding

Breastmilk gives babies all the energy and nutrients they need in their first months of life and helps protect them from many common childhood illnesses. Babies who are only fed breast milk are less likely to experience obesity in childhood, and mothers who breastfeed are less likely to develop obesity, type 2 diabetes, or certain cancers like breast and ovarian cancer.

Many things can prevent mothers who choose to breastfeed from starting or continuing for as long as they planned. These include physical challenges, emotional struggles and social pressures. In Cheshire West and Chester work is underway with partners to create an action plan that gives more support to mothers who want to breastfeed. This includes:

- Making sure families get clear and accessible information before birth so they can make informed choices about how they will feed their baby.
- Offering both general and targeted support for breastfeeding for those choosing it.

- There will also be improved communications and training to help break down social barriers and support those who want to breastfeed.

2. Improve children's oral health

Tooth decay can mostly be prevented but remains three times more common among children living in the most deprived areas. Even



though oral health is improving in England, a 2019 survey showed that almost a quarter of five year olds had tooth decay. Partners are working together to improve dental and oral health for everyone, at all ages, through a range of actions:

- Running an annual dental survey to monitor oral health for the people who live in the borough.
- Supporting our Early Years and Education settings to promote good oral health in children, for example through supervised toothbrushing and the provision of toothbrushes and toothpaste.
- Promoting good oral health and awareness through public communication campaigns.
- Delivering school-based initiatives to reduce sugar consumption, including the Give Up Loving Pop (GULP) Programme^{iv}, the Kind to Teeth Programme^v, Milk and Water Only Schools, and the School's Pledge for a Healthy and Active Future^{vi}.

3. Improve readiness for school

We want every child to be ready for school, so we are making health and wellbeing a big part of early years support. Our plan is to give families good early education, regular developmental checks, and joined-up support.



By working together across health, education and social care, we can identify needs early and give children the support they require. Through inclusive practice and working with communities, we aim to reduce inequalities and promote emotional resilience, physical health, and communication skills for all children, helping them build a strong basis for lifelong learning, health, and happiness.

4. Improve perinatal (from becoming pregnant to a year after giving birth), children and young people's mental health

In Cheshire West and Chester, the NHS is working with local partners to improve mental health support for women, children, and young people. For new and expectant mums, services like the Specialist Perinatal Mental Health Team and Silver Birch Hubs offer care from pregnancy up to two years after birth, helping families manage mental health early. Key goals include making therapy easier to access, supporting pregnancy planning, and opening Seren Lodge, a new mother and baby unit. For children and young people, there are eight focus areas: early help, fair access, trauma-informed care, reducing inequalities, working with families, joined up support, crisis help, and staff training. Locally, more mental health roles are being added to GP practices, and community groups are helping shape services based on real life experiences. All of this aims to build a joined-up system that supports emotional wellbeing from pregnancy through to adulthood.

5. Increase the uptake of vaccinations

Vaccines save lives and keep people healthy^{vii}. After clean water, they are the best way to prevent disease. Thanks to vaccines, many diseases that used to be common are now rare, and millions of people are protected from serious illness and death every year.

Cheshire West and Chester usually has high vaccination rates, but recently fewer people have been getting some vaccines. This pattern is also being seen in other parts of the country. Working with partners, we will keep track of vaccination rates and try to increase them and reduce differences by:

- Sharing information with communities where fewer people get vaccinated.
- Working with vaccination teams to make sure everyone has a fair chance to get vaccinated.
- Engaging with and talking to groups with low vaccination rates to understand and fix what is stopping people accessing vaccinations.

6. Deliver the Families First programme, which aims to transform children’s social care by prioritising early intervention and family support, with safeguarding remaining at the heart of the work of our partnership.

Cheshire West and Chester partners, including children’s services, safeguarding, education and health are committed to delivering the national Families First Programme^{viii} from 2026. This programme aims to give children the best start in life and remove barriers to opportunity. It will offer support through family help, changes to multi-agency child protection services, and more focus on involving families in decision making. The plan is to put more resources into preventative support and services, including targeted early help, child in need, and child protection activity. The aim is to keep more families together, reducing the number of children in care and to save money that can be used where it is needed most.

Priority 2: Enable all children, young people, and adults to maximise their capabilities and have control over their lives



7. Reduce the educational attainment gap so that there is less disparity in outcomes between different groups of students

We want to help all children and young people who need extra support to improve outcomes for them throughout their education. This includes targeted support for those eligible for Free School Meals, Children in Care, and those with Special Educational Needs and Disability (SEND). Through the Inclusion Matters framework^{ix}, we will monitor and challenge schools and education settings, promote evidence-based interventions, and strengthen multi-agency collaboration. Our approach prioritises early identification of need, high-quality teaching, and inclusive practice to raise aspirations and reduce disparities in attainment, giving every opportunity for all to reach their full potential. We want every child to have the chance to do their best and succeed.

8. Enhance career guidance and pathways into local employment

We will work closely with the Careers Hub, the Pledge and the Young Chamber, to support schools and colleges to develop their information, advice and guidance programme in line with the Gatsby Benchmarks^x, using data and intelligence available on local

vacancies. This information will also be used to help adults who use community services.



We will invite local employers to inform and develop training programmes that will help them with their recruitment needs, such as: Sector Based Work Academies, work experience opportunities, Supported Internships and Skills Bootcamps. Employers will also be encouraged to get involved in career guidance activities, so the advice given is useful and relevant.

In the next few years, we will measure how well this support is working, both in helping people learn about job opportunities and helping local employers recruit the staff they need from local communities.

9. **Improve youth service support for young people's health, wellbeing and life chances.**

Over the next five years, Cheshire West and Chester Youth Service will work with partners to improve young people's health, wellbeing, and life chances, giving every vulnerable young person the chance to thrive as they move into adulthood. This work will be channelled through the Thriving Futures Programme that will look to ensure the right support is available at the right time as young people accessing our services become young adults. The aim is for people to be as independent as possible to enable the best outcomes for all and support people to be able to fully achieve and live the lives they want to live.

Together, we will deliver clear information on physical, emotional, and social wellbeing, across youth settings and schools. Outdoor learning will be added into the curriculum to promote resilience, physical activity, and connection with nature. By strengthening partnerships across Young People's Services, we will provide focused support for those at risk of becoming not in education, employment or training (NEET), raise aspirations through skills and career pathways, and create volunteering opportunities. Central to our approach is ensuring every young person has access to trusted adults who can offer guidance and support when needed, fostering safe spaces and positive relationships that underpin wellbeing and future success.

10. **Increase volunteering opportunities**

Cheshire West Voluntary Action (CWVA) and local partners will continue to support a wide range of community groups and organisations to offer more volunteering opportunities that match people's skills, interests and available time. One of the main goals is

to make volunteering easier for everyone, especially for groups like refugees and asylum seekers.

CWVA is also leading on the implementation of the Cheshire West Vision for Volunteering (2025-2030)^{xi}. This aims to create a volunteering offer across the borough that is open to all, gives people a voice, encourages teamwork and new ideas, and makes sure volunteers feel valued.

11. Increase neurodivergent identification and support, including ADHD, Autism and Developmental Co-ordination Disorder

Cheshire West and Chester is improving support for people who are neurodivergent by taking several steps. The focus is on spotting needs early, working together with families, and involving the community in decision making and planning. Schools will be trained to use the "Knowing Me" Neurodiversity Profiling Tool, so they can give support based on each child's needs, even before a formal diagnosis. This means families can get help sooner and may not always need a full assessment.

Parents and carers are at the heart of this work. The Cheshire Neurodevelopmental Clinical Network is working closely with the Parent Carer Forum to co-produce and make improvements, such as better ways to communicate and resources to help families whilst they wait for support. Adult ADHD services are being strengthened via a GP-led LEAP model^{xii}, with trained GPs conducting medication reviews, which should help reduce long waiting times, although demand is still high.

A new Partnership Board, will help create an All-Age Autism and Neurodiversity Strategy, looking at things like moving between

services at different ages, education, and health inequalities. New ideas like virtual hospital tours are being introduced to make services easier to access. Community and voluntary groups are also important through offering peer support and providing feedback to improve referral pathways and services.

There are still challenges, especially with long waiting times and limited access to private options. By working together, the aim is to improve visibility, reduce stigma, and make sure consistent help and support is available in schools, health services, and the community.

12. Extend skills and training programmes, including supported internships

Working with colleges and other training providers, we make sure the courses they offer match what local employers and people need, both to improve resident health and wellbeing and to help them gain skills for employment. These vocational training pathways will link to local priorities like the Cheshire and Warrington Sustainable and Inclusive Growth Strategy^{xiii} and the national Modern Industrial Strategy^{xiv}.

We will make sure there are training programmes for everyone, focusing on what people can do. This includes supported internships, building links with employers and providing support to both them and individuals who may be living with learning disabilities and/or neurodiversity to transition into work effectively.

We will also help develop the Cheshire and Warrington Skills Strategy as we move towards devolution. If we find any gaps in current training, we will look for opportunities to commission courses to fill those needs.

13. Improve learning disability care and support

Cheshire West and Chester is improving care and support for children and young people living with learning disabilities by focusing on early help and specialist support to prevent crisis and hospital stays:

- The Intensive Support Function is a team that gives tailored help at home, in schools, or in the community for children with learning disabilities and/or neurodiversity who have complex needs. They work closely with families, schools, and professionals to avoid hospital admissions or having to move children out of the area.
- The Learning Disability Child and Adolescent Mental Health Service help children with severe learning disabilities or global developmental delay. They provide behavioural assessments, support plans, parent training, sleep assessments and advice, health support, and early help.
- Respite care is available for children, young people, and families. The commissioning of short breaks have been co-designed with service users and families to make sure they are high-quality, and meaningful for children and young people with SEND.
- Cheshire West and Chester partners are investing in person-centred, and community-based support for people living with learning disabilities at every stage of life. For adults aged 18 and over, the Community Learning Disability Team offers specialist health and social care, advice, and training for carers:

- The Eastway Learning Disability Unit provides inpatient assessment and treatment, involving carers and offering joined up clinical care.
- Supported Living includes nearly 200 homes, with a move towards smaller, more independent options and new investment in homes for people with higher needs.
- Community Activities are planned with people who have lived experience, families, providers, and the Disabled People's Panel. These activities help promote choice, inclusion, life skills, and enjoyment.
- Respite care is also being improved, with new beds commissioned and a redesign of the adult respite model in partnership with service users.

14. Enhance all age mental health diagnosis, treatment and care

In Cheshire West and Chester, we are committed to working together to enhance mental health diagnosis, treatment, and care at every stage of life. The focus is on early identification, timely access to support, and personalised care that meets individual needs. Key priorities include early intervention, delivery of trauma-informed care to help people feel safe and heal from past experiences, and integrated services across health, education, and social care. We aim to reduce waiting times, improve transitions between child and adult services, and support independent living through community-based care. More mental health roles are being added in GP practices, and local charities are helping to

strengthen community support. For children and young people, we are increasing access to mental health services, expanding school-based support teams, and improving crisis care. We will also develop a digital single point of access to help children, young people, families and carers to access early help, routine support, specialist interventions and crisis care through one clear route.

People with lived experience help shape services so they are inclusive and meet real needs. The focus is on prevention, wellbeing, and reducing inequalities. This work supports the NHS 10 Year Health Plan for England^{xv} and regional changes. Together, we are building a mental health system in Cheshire West and Chester that is fair, accessible, and centred around each person.

15. Reduce domestic abuse

Domestic abuse is a significant societal issue that affects individuals, families, and communities across the borough. It cuts across age, gender, ethnicity, and socioeconomic background, leaving lasting impacts on physical and emotional wellbeing, safety, and life chances. Every person should be able to live free from the fear and harm caused by domestic abuse.

Our approach is based on compassion, safety, and empowerment. We listen to survivors of domestic abuse, value their experiences, and build trust across our services. Working with our partners, we challenge the conditions that allow abuse to continue, strengthen protective factors, and make sure our services respond with care, respect, and cultural understanding.

We stand together to prevent harm and hold abusers responsible through trauma informed action focused on safety, choice, empathy and trust to promote healing. Together we must recognise domestic abuse, respond with compassion and build a safer future for all.

16. Enhance care for unpaid carers

We have two key strategies called Enabling Great Lives^{xvi} and All-Age Carers^{xvii} that were created together with carers. These strategies help us to improve support for unpaid carers of all ages across the borough. We work with partners and local communities to provide safe, high-quality support that focuses on prevention, wellbeing and independence. We take a whole-family approach, helping carers and their families connect with local services and opportunities.

Our Community Led Care and Carers service follows Community Led Support principles. It helps identify unpaid carers and supports them to reach their personal goals. This includes carer assessments, carer breaks, financial help and support when loved one's leave hospital. Our Young Carers Service helps support children and young people manage caring responsibilities alongside their education and wellbeing.

Carers can also get practical advice and links to services and community resources through the Let's Talk service. We also use community health and wellbeing grants and the Accelerating Reform Fund programme^{xviii} to improve our services and support for unpaid carers.

Priority 3: Create fair employment and good work for all



17. Support a healthy workforce

Across our health and social care services, we are committed to supporting the wellbeing of staff. Teams are working together to share resources and expertise to help staff stay healthy and well. This includes mapping what support already exists and making sure it is easy to access. We are increasing access to coaching and mentoring for staff. We are also setting up a network of Mental Health First Aider Champions across the borough to provide support and share best practice.

18. Help people into employment

Leading on the Get Cheshire and Warrington Working Plan we will be working closely with the Department for Work and Pensions (DWP), Cheshire and Merseyside Integrated Care Board (ICB) and other partners to better co-ordinate local employment support programmes. This will help raise awareness of the support available and increase the number of people using these services, improving their chances of finding long-term, good quality jobs. This Plan will also identify key priorities for the area to make sure people can access quality employment support wherever they live. It will also help us make the case for more funding if we find any gaps in current support.

Cheshire West and Chester Council is also leading on the delivery of Connect to Work, a new employment support programme aiming to

support 1,300 Cheshire and Warrington residents with disabilities, long-term health conditions or multiple and complex barriers each year to gain employment over the next five years.

19. Support residents living with long term conditions, severe mental illness, mental health conditions, and substance use to secure and retain employment

The Council, NHS, DWP and drug and alcohol services are working together to ensure there are effective Individual Placement and Support (IPS) Programmes to provide tailored training and job placement support and help residents living with mental health, long-term health conditions or substance use secure and retain employment. These programmes place people in work and then provide relevant training and support, creating valuable structure and workplace experience, along with the development of a personalised action plan. This approach not only helps people to get jobs but also improves their financial stability and health.

Alongside IPS programmes, Talking Therapies help residents and employers find solutions to mental health concerns. This could include making adaptations or changes to working practices to help individuals keep their job or help them with finding alternative roles or jobs. Support will also be available through the new Connect to Work programme.

20. Support people living with learning disabilities and/or neurodiversity into volunteering or employment

Cheshire West and Chester partners are working together to ensure there are effective IPS services to help residents living with learning disabilities and/or neurodiversity find and keep jobs or access

volunteering opportunities. This includes Connect to Work and Supported Internships, which is an employability programme for young people aged 18-25 with an Education, Health and Care Plan. Access to Work is also available to help residents living with learning disabilities move into work.

The Council is launching a two-year pilot to help more adults with learning disabilities move into volunteering or paid work. A new team will support up to 200 eligible residents with personalised help, using proven methods that work well in other places. The goal is to help people become more independent, reduce the need for traditional care services, and support service savings.

21. Support our businesses to become Anchor Institutions and maximise social value opportunities through employing and buying local where possible

Anchor Institutions are large organisations that are rooted in their local communities by their duty, histories, and local relationships. Examples include NHS trusts, councils, universities, colleges, housing associations and emergency services. Cheshire and Merseyside has created a shared Anchor Institution Framework^{xix}. This helps organisations to make the most of their role in bringing economic, social, and environmental benefits to local communities. They do this through a range of activities including:

- Jobs and training – organisations work with local employment and skills services to employ and train people from the local area.
- Buying locally - spending more with local businesses and social enterprises.

- Using buildings and investments to support communities – making sure estates and building projects help with local development and reflect what communities need and want.
- Measuring Social Value - improving how we track progress and impact in local areas.

Cheshire West and Chester organisations will sign up to the Framework to include anchor principles into local planning and delivery, so that the benefits are felt directly in our communities. So far, this work has shown a big impact, including around £1.5 billion in social value creation. This approach will also be championed through Cheshire and Warrington devolution, with the aim of measuring the impact of social value creation resulting from increased powers in transport, infrastructure, local investment and regeneration opportunities.

22. Reduce digital exclusion by making it easier for people to be online

We are committed to tackling digital exclusion as a vital part of moving the shift from analogue to digital services. In Cheshire West and Chester, too many people still face barriers to accessing services because they do not have internet access, a suitable device, enough data or the digital skills they need.



This digital divide creates unfairness and can make existing inequalities even worse.

We will work with partners to make sure everyone can access online services fairly. This means helping people who struggle with internet access or digital devices and building their confidence and skills to use technology. We will design services together with the people who use them, making sure they are easy to use, inclusive, accessible and meet local needs. Where needed, we will also provide non-digital options. By reducing the digital gap, we will give more people equal chances, support independent living and help everyone benefit from being connected whether for health, wellbeing, social life or work.

Priority 4: Ensure a healthy standard of living for all



23. Deliver the borough's Local Plan and make the borough a healthier place to live, work and be active

The Council is creating a new Local Plan. It will set out a clear vision, goals, how land will be used, which sites are planned for development, and updated rules for planning. This plan will support building better paths and routes for walking, wheeling and cycling, and other active ways of getting around. It will help reduce the need to travel by car and encourage people to be more physically active. It will also make it easier for people to get to parks and green spaces, giving more chances for outdoor activities and helping to improve physical health and mental wellbeing.

The Local Plan will also support the building of safe, good-quality, and affordable homes that meet the different needs of local people. It will help tackle problems like poor housing conditions and fuel poverty, which can have a negative impact on people's health. By placing new developments close to services and public transport, the Local Plan can help people connect with others and feel safer. This will support stronger communities and improve people's wellbeing.

When the Local Plan includes large sites for development, it can set specific rules to make sure land is set aside for new health and care services. This will help make sure these important services are easy to reach and meet the needs of local people.

24. Regenerate the borough to provide connected and safe places

The Council works with communities to make places safe and welcoming, so people feel proud of where they live. A borough wide programme is in place to regenerate our city and market towns to help places to prosper and grow. This will support local needs for jobs, homes, transport requirements and digital access. Having a safe home, sense of pride in place, and a secure job are shown to significantly support the health and wellbeing of communities, increasing life chances and aspirations of our residents.



25. Tackle poverty, including child poverty

We are committed to building a fairer future by tackling poverty and child poverty as key priorities for health and wellbeing. As part of the Marmot community and through the Poverty Truth Advisory Board, we work with local partners and communities to both lessen the daily

pressures residents face and tackle the root causes of inequality. We will amplify the voices of people with lived experience of poverty and work together as equals to shape solutions.

Our focus is on maximising household incomes, improving access to services, ensuring fair employment, strong support networks, and opportunities for every child to thrive. Reducing poverty is about more than income, it is about fairness, dignity, and ensuring every resident has the chance to live well now and in the future.

26. Reduce homelessness through delivering the Cheshire West and Chester Homelessness and Rough Sleeping Strategy

The Homelessness and Rough Sleeping Strategy^{xx} is a partnership document providing a shared vision that working together will help end homelessness in the borough. There are three strategic priorities:

- Prevent homelessness by helping people early and offering housing options which suit their needs. Giving clear and easy to read information and advice about how and where to get help with homelessness. Working with partners to address the main reasons people become homeless.
- End rough sleeping and support people with complex needs. Offering a range of advice, accommodation, and support services to help people who are sleeping rough so they can move away from homelessness, find and sustain long-term, settled accommodation.
- Develop and improve access to different types of housing, including long-term supported and temporary options. Providing a mix of housing options across the borough such as social housing, affordable private rentals, and supported accommodation, to meet a wide range of housing needs.

Priority 5: Create and develop healthy and sustainable places and communities



27. Improve people's experience by integrating health and care services through a community-led approach from conception to end of life

In Cheshire West and Chester, we are planning to set up integrated neighbourhood teams. By bringing together health, social care, and communities, we are shifting the focus from treating illness to preventing it, from hospital-based care to community support, and moving towards digital tools so people better manage their own health. This approach supports people throughout their lives. This includes supporting families, wellbeing in children and young people, women's health, helping people to stay in work, maintaining independence and health into older age, and ensuring compassionate care at the end of life.

We will work together to create plans that make sure we can provide personalised support that fits around people's lives. For example, neighbourhood developments for children and young people will bring together primary care, paediatric and mental health specialists to give quicker, coordinated support closer to home^{xxi}. Working closely with schools, social care and local voluntary groups will ensure families receive joined-up, needs-led support. This model puts individuals at the centre of their own care, helping them to stay well, independent, and connected to their communities. This will also

improve their quality of life and focus support to where it's needed most.

28. Support the provision of home adaptations and improved housing conditions via Disabled Facilities Grants, Safe and Warm Grants and Decent Home Loans

Poor quality housing, or homes that do not meet the people's needs can harm health and wellbeing. It can also increase demand on health and social care services. The Council's Housing Assistance Policy^{xxii} explains the types of financial help available to improve housing conditions. This includes Disabled Facilities Grants, Decent Home Loans and Safe and Warm Grants. Adaptations such as stairlifts, level access showers, ramps and door widening can help people live independently, reduce the need for care, and support people to stay in their own homes.

The Council's Home Improvement Agency (HIA) provides support and manages projects for people who need home repairs or adaptations. Housing, Occupational Therapy and the HIA work together to help eligible residents improve their homes and get the adaptations they need.

29. Ensure equitable access to health and care services within the community and hospitals

To make sure everyone can get the health and care they need, NHS Health Providers will start using a standard way to ask for and record important patient information. This includes things like ethnicity, preferred language, communication needs, and any reasonable adjustments, with the aim of collecting this information for 70% of new patient records.

Progress will be measured through monthly checks of patient records and through patient satisfaction surveys to ask people how they feel about their care. The aim of this is to use patient data to identify groups of people who might be missing out so that work can be completed to help those people to access health and care services.

From 2027, NHS services will work with local communities to design at least two improvements each year to remove barriers to accessing care. Success will be measured by seeing if more people from different groups are using services, and by counting how many adjustments have been made to help people access care by 2030. This will help make sure services stay fair and open to everyone.

30. Develop healthy and sustainable places and communities through maximising the strength of the Voluntary, Community, Faith and Social Enterprise (VCFSE) sector

CWVA, Cheshire Community Action (CCA) and other VCFSE partners will provide support to create healthier, fairer, and more sustainable communities. This includes initiatives such as Friends of Parks and Networks for Nature. We will keep bringing community organisations together through our Community Partnerships (groups of NHS, Council, VCFSE organisations and local people that aim to transform and deliver community health and social care services at neighbourhood level) to tackle health inequalities and share resources. We will offer tailored support, training, help to build stronger organisations and unite partners to improve mental health, access to affordable and healthy food, cancer and dementia support, and health and wellbeing for children and families.

At the heart of our work is the Local Voices Framework^{xxii}, which makes sure people with lived experience help shape decisions, plans, policies and services. By championing local voices and the sector, we will help communities access fairer opportunities, improve health and wellbeing, and deliver sustainable solutions.

31. Provide safe and accessible green spaces

Access to well-resourced and maintained green and blue (water) spaces, parks and countryside sites is important for both good physical health and mental wellbeing. Being in nature can boost mood, reduce stress and help with anxiety and depression. Even short visits to green and blue spaces can improve how people feel and think. These spaces help bring people together, reduce loneliness, and build stronger communities by giving people places to meet, connect and socialise near where they live.



By properly investing in and increasing greenery in our towns and in Chester City, and by making it easier for people to reach green and blue spaces, we can help reduce health inequalities, bring communities together, and tackle environmental unfairness.

32. **Enable social connectivity and access to support such as Welcoming Spaces through delivering library, community and cultural services**

We provide free access to library and cultural services in safe and welcoming community spaces across the borough. Our services include access to information, books, eBooks, and a wide range of resources, all supported by knowledgeable and friendly teams.

We run inclusive events and activities for all ages that promote learning, social connection, and better health and wellbeing. Our libraries also help with digital inclusion by offering access to IT equipment and helping people build essential digital skills, so they can use services and find information in their communities.

Let's Talk^{xxiv} drop in services are available across the borough. A wide range of organisations offer face to face advice about free wellbeing support and services that are available locally.

33. **Improve the availability of housing, including affordable housing, through delivering the Cheshire West and Chester Housing Strategy**

The Housing Strategy^{xxv} aims to make sure we have the right homes in the right place by developing a range of good quality, affordable housing to meet the needs of residents in Cheshire West and Chester. This will help people live well, with access to work, education and leisure opportunities. The Council understands that people have different housing needs, which can change over time.

Most people can manage their housing on their own, but some may need adapted homes or extra support. Times are challenging. There is

a national housing crisis, homes are less affordable, and many people need support, which makes it even harder to find and keep a place to live. Rough sleeping and homelessness are the most visible result of the housing issues some residents face. It is important that we make the best use of resources to deliver the Housing Strategy, especially with the current financial challenges for the Council and our partners.

Priority 6: Strengthen the role and impact of ill health prevention



34. **Support our communities to understand how to prevent and best manage long-term conditions, including heart failure, diabetes and respiratory conditions**

In Cheshire West and Chester, we are using a community-led approach to improve health through our Community Partnerships. By working together with local partners we are helping neighbourhood teams find people who are most at risk of heart failure, diabetes and respiratory conditions and offering personalised treatment and care.

Our Live Well bus offers health checks directly into communities, including rural areas. These checks, along with NHS Health Checks help spot health problems early to provide treatment. GP Practices also play an important role by diagnosing long term health conditions and offering regular reviews and treatment.

We are also working with hospitals to bring specialist services closer to home, making them easier to access. This approach helps people get the right support at the right time, manage their health to lower their risks and stay independent. It also helps improve quality of life across our communities.

35. Increase mental health prevention and early help

In Cheshire West and Chester, our Mental Health Alliance brings partners together to improve early help and prevention for people living with mental health conditions. The partnership focuses on increasing the support available in communities, so people can get help before they reach crisis point. A key part of this work is making more mental health training and support available to health and care staff. This helps staff feel confident when guiding people to the right services.

By building mental health support into our neighbourhoods, we aim to help people stay well, live independently and stay involved in their communities. This joined-up system approach makes mental health care easier to access, more caring and more focused on the individual. It supports people to live healthier and more connected lives at every stage.

36. Increase the uptake of learning disability annual health checks to enable early identification of problems and access to further support

People living with a learning disability often have poorer health and die up to 30 years earlier than others. To help change this, GP practices offer annual health checks to patients aged 14 years and over. These checks can help spot problems early and connect people

to support services like stop smoking and weight management. This can lower the risk of conditions such as type 2 diabetes and respiratory disease. Across the country, the goal is for 75% of people with a learning disability to get a health check every year.

In Cheshire West and Chester, partners are working with patients and families to make it easier to get these yearly health checks. This includes improving how services work together, linking with SEND priorities, reducing waiting times, and making the experience better for patients. For example, virtual tours of health settings are being created to reduce anxiety and help people feel more comfortable attending appointments.

37. Promote good health to keep people in work

Cheshire West and Chester Council's public health services help people stay healthy and well so they can keep working. Services like NHS Health Checks, stop smoking support, weight management, falls prevention, and Mental Health First Aid training help reduce health risks and improve wellbeing. Sexual health and substance misuse services help remove barriers to long-term employment, and infection prevention and control support helps keep work spaces safe. Information about community groups and health, wellbeing and welfare support services is also available for residents to access on the digital Live Well Platform.

These public health services work alongside NHS primary care. NHS Health Checks are delivered jointly with GPs, and we work with ICB partners to make sure support is joined up across the system. General Practices in Cheshire West and Chester also regularly check in with patients who have long-term physical or mental conditions. They make sure treatment and medication are working well to help people

live happy and healthy lives, both at home and at work. This includes access to physiotherapists, social prescribers, and other community-based support to reduce avoidable illness and help people to remain in work.



We also promote the Cheshire and Warrington Fair Employment Charter^{xxvi} which gives advice on workplace health for local businesses. We will continue to build on this through the Keep Britain Working^{xxvii} programme.

Priority 7: Tackle racism, discrimination and their outcomes



38. Increase cohesion in our communities through developing and delivering a Cheshire West Community Cohesion Strategy

Cheshire West and Chester has an ambition to be a welcoming, community-focused borough. In 2024, it became a borough of sanctuary. One of the main goals of the borough of sanctuary is to strengthen community cohesion. This will be supported by a new strategy, developed and delivered by different organisations working together.



The Community Cohesion Strategy will outline how Cheshire West and Chester Council and its partners will work together with our local communities to make them stronger, more cohesive, and resilient. This will complement the current work of the Community Safety Partnership in tackling issues such as antisocial behaviour and harassment. The strategy will be published in 2026.

39. **Address inequalities in service access, experience and outcomes**

To make services fairer for everyone, NHS Health Providers in Cheshire West and Chester will use feedback from patients to agree on the best ways to communicate. This will include spoken, written, and digital formats, so that everyone can understand and use services.

By 2028, all NHS Health Providers will make sure that information resources like appointment letters and digital updates are available in the five most commonly spoken languages.

Progress will be checked every year using patient feedback, data on how people use services, and reviews to make sure services are fair and inclusive.

There will also be targets to reduce complaints about communication problems. This will help remove language barriers, improve how people feel about their care, and support better and fairer health outcomes for all communities.

40. **Progress the social care and NHS workforce race equality standard (WRES) to ensure inclusive workplaces**

The Workforce Race Equality Standard (WRES) is a national programme that helps health^{xxviii} and social care organisations^{xxix} understand and improve the experiences of staff from different ethnic backgrounds. It aims to create fair and inclusive workplaces.

Cheshire West and Chester Council and NHS Cheshire and Merseyside ICB have signed up to this programme and will keep working on their actions plans to improve workforce conditions. Nine key areas will be checked regularly. These include recruitment, retention, pay, training, disciplinary actions, discrimination, bullying, harassment, and how well staff from global majority backgrounds are represented in senior roles. A Freedom to Speak Up culture will also be promoted so staff feel safe and supported to raise concerns. Leaders will listen and learn to improve staff experience. This programme helps staff feel valued and treated fairly and also improves the quality of care and trust from the communities we serve.

Priority 8: Pursue environmental sustainability and health equity together



41. **Address climate change through delivering the Council Climate Emergency Response Plan 2025-2030 and Greener NHS Plan 2030**

Cheshire West and Chester Council and NHS partners are working together to improve health and protect the environment. Through groups like the Cheshire Sustainability Network, public sector organisations are joining up their plans to tackle climate change and

reduce health inequalities. This partnership supports the Council's Climate Emergency Response Plan 2025-2030^{xxx} and the ICB's Green NHS Plan 2025-2028^{xxxi}, making sure action is joined up across different services. Our main goals are to:

- Reduce the environmental impact of local services, focusing on energy use, travel, and waste.
- Include sustainability in housing and building plans so future developments can cope with the impacts of climate change.
- Use buying power to support low-carbon and socially responsible suppliers.

Joint projects include encouraging walking, wheeling and cycling, improving homes to reduce fuel poverty, and offering greener transport to help people reach health and care services. The Council and NHS also work together on green social prescribing such as Wellbeing Walks, planting trees through the Trees for Climate programme, and improving Electric Vehicle charging points. By linking environmental and health goals, the Council and NHS are helping to build strong, sustainable communities that support everyone's wellbeing.

42. Promote active travel through the implementation of integrated and sustainable transport options

Active travel means everyday journeys made by walking, wheeling, or cycling. This includes using footpaths, pedal bikes, e-bikes, adapted cycles, wheelchairs, mobility scooters and push-scooters. The Council will update its Local Transport Plan (LTP4) which puts walking, wheeling and cycling at the heart of local transport. Affordable public transport is also important and a priority for the Council. A Transport Board made up of Elected Members, will guide the delivery of major

transport plans. The Council also has a Local Cycling and Walking Infrastructure Plan (LCWIP)^{xxxii} and is working on building better walking, wheeling and cycling routes.



Partners across the borough have also helped create the Get Cheshire West Moving Strategy^{xxxiii}, which includes active travel as a key part. This Strategy launched in July 2025 and is being delivered by organisations across the borough.

43. Maximise modern workforce principles and increasing active travel to work

The Council's People and Culture Strategy sets out how policies and ways of working will improve staff experience, boost productivity and support modern work practices. This includes secure and flexible

working and a holistic approach to wellbeing, helping to build a motivated and focused workforce.

The Modern Workforce approach gives teams choice about how and when they work. It helps people balance work and home life while delivering public services, assisting staff satisfaction and retention. This flexible way of working is built on trust, with teams designing their own work patterns, always keeping customers at the centre of what we do.

Partners in Cheshire West and Chester are also building active travel into staff and patient wellbeing plans. Sustainable commuting options such as walking or cycling to work are promoted, and the Council and ICB have adopted the Active Soles programme^{xxxiv}, which supports staff to wear comfortable footwear so they can walk more during the day. Staff are also encouraged to join 'wellbeing walks' and are signposted to other wellbeing resources.

44. Undertake more housing refurbishment and retrofit homes to make them more energy efficient and improve health

Many older homes are not well insulated, which can leave people more exposed to cold and damp in winter, overheating in summer, and rising energy bills. These issues can lead to fuel poverty, make health conditions like breathing and heart problems worse, and increase health inequalities across the borough.

By focusing on improving and upgrading homes, we can make them warmer, more energy-efficient and better for people's health. Changes like adding insulation, better ventilation, renewable energy systems and low-carbon heating can cut carbon emissions, help households manage bills, and support the borough's net zero goal.

The Council will use funding from the Warm Homes Local Grant^{xxxv} and Warm Homes Social Housing Fund^{xxxvi} to help eligible households make energy-saving improvements. The ECO scheme, funded by energy companies, also supports eligible households, including those with certain health conditions, to lower energy bills and reduce carbon emissions.

Key Actions

The Cheshire West and Chester Health and Wellbeing Board includes a range of organisations such as Cheshire and Merseyside Integrated Care Board, NHS Trusts, Cheshire West and Chester Council, Healthwatch Cheshire West, and the VCFSE sector. It is responsible for the delivery of the Health and Wellbeing Strategy across the borough. Different workstreams have been formed to deliver the Strategy, including:

- Workforce and Organisational Development: A cross-sector Workforce Plan to address recruitment and retention issues.
- Digital: A Digital Plan to improve the quality of care through shared care records and digital solutions.
- Estates: Joined up estates strategies to make efficient use of land and property assets.
- Communications, engagement, and coproduction: A joined-up approach to branding, communications, and involvement with residents of Cheshire West and Chester.
- Joint Intelligence: Using data and evidence to inform strategic priorities for health and wellbeing.

Progress will be monitored each year and reported to the Health and Wellbeing Board.

Steps we can take to improve our own health and wellbeing

We can all take steps to improve our own health and wellbeing. What are you going to do?

I will:

- Use the Living Well Service and Cheshire West and Chester Live Well website to find advice and support to make healthy choices: [Home | Live Well Cheshire West](#)
- Use the 'NHS Drink Free Days' app to support a reduction in my alcohol consumption: [Drink less alcohol - Better Health - NHS](#)
- Go for my flu and COVID-19 jab when called to protect myself and my family: [Flu vaccine - NHS](#) and [COVID-19 vaccine - NHS](#)
- Use the Active 10 app to get active and incorporate bursts of brisk walking into my life: [Get active - Better Health - NHS](#)
- Get involved with Cheshire West and Chester 'Joyful Movement' to find out what I can access locally and become more active: [Joyful Movement | Live Well Cheshire West](#) and here at the ideas board: [Joyful Movement](#)
- Do the couch to 5k and download the app to help me: [Get active - Better Health - NHS](#)
- Quit smoking using the NHS Quit Smoking app for 4 weeks: [Better Health - NHS](#) or visit the Cheshire West and Chester 'Go Smoke Free' programme at Brio Wellbeing: [Smoking Cessation](#) to increase my chance of quitting for good.

- Go for my cancer screening appointment when I'm invited so that I am Clear on Cancer: [Cancer - NHS](#)
- Do strength and balance exercises weekly to help lower my risk of falls in later life using the information and advice from the NHS website: [Exercise - NHS](#) or access the Falls Prevention service delivered by Brio: [Falls Prevention](#)
- Make health home cooked meals for less using the healthy recipe collections: [Recipes - Healthier Families - NHS](#)
- Know My Numbers and get my blood pressure checked: [Blood Pressure UK](#)
- Take up the free invite to have an NHS Health Check so that any early signs of developing conditions like high blood pressure, heart disease or type 2 diabetes can be spotted and help prevent these happening to me: [NHS Health Check - Home](#)
- Think about which service I need for my health care issue and use the NHS website to find information and services to manage my health: [NHS website for England - NHS](#)
- Use the NHS App to manage my health care appointments and treatments: [NHS App and your NHS account - NHS](#)
- Only use Accident and Emergency at hospitals for emergencies and ringing NHS 111 in non-emergencies or accessing the online support: [NHS 111 online](#).
- Get involved with and champion the community sector and support my local community: [Championing the Community Sector | Cheshire West Voluntary Action: Cheshire West Voluntary Action](#)

- Get involved in volunteering opportunities: [Support with volunteering | Cheshire West Voluntary Action: Cheshire West Voluntary Action](#)
- Look after my mental health and help manage my stress and anxiety by accessing the Live Well Cheshire West website: [Home | Live Well Cheshire West](#) and NHS website: [Mental health - NHS](#)

Keep learning and sign up for useful courses which can support me to access employment: [Skills and Employment Hubs | Cheshire West and Chester Council](#)

Appendix 1: Health and Wellbeing Strategy Indicators

Life expectancy		Population	Data Frequency
1	Life expectancy at birth, males (years)	All ages	3 year rolling on an annual basis
2	Life expectancy at birth, females (years)	All ages	3 year rolling on an annual basis
3	Healthy life expectancy at birth, males (years)	All ages	3 year rolling on an annual basis
4	Healthy life expectancy at birth, females (years)	All ages	3 year rolling on an annual basis
5	Inequality in life expectancy at birth, males (years)	All ages	3 year rolling on an annual basis
6	Inequality in life expectancy at birth, females (years)	All ages	3 year rolling on an annual basis

Give every child the best start in life		Population	Data Frequency
7	Five-year olds with experience of visually obvious decay (%)	Children	Bi-annual
8	Children achieving a good level of development at 2-2.5 years (in all five areas of development) (%)	Pre-school	Annual
9	School readiness - Children achieving a good level of development at the end of Early Years Foundation Stage (Reception) (%)	Children	Annual
10	School readiness - Children with free school meal status achieving a good level of development at the end of Early Years Foundation Stage (Reception) (%)	Children	Annual
11	Excess weight and obesity in Reception children (%)	Children aged 4-5 years	Annual
12	Excess weight and obesity in Year 6 children (%)	Children aged 10-11 years	Annual
13	School pupils with social, emotional and mental health needs (%)	Children and Young People	Annual
14	Looked after children whose emotional wellbeing is a cause for concern (ages 5-16 years) (%)	Children and Young People	Annual

Enable all children, young people and adults to maximise their capabilities and have control over their lives		Population	Data Frequency
15	Attainment of GCSE Grade 4 and above in English and Maths (%)	Young People	Annual
16	Pupil absence (ages 5-15 years) (%)	Children and Young People	Annual
17	Hospital admissions as a result of self-harm (persons aged 10-24 years) (directly standardised rate per 100,000)	Young People	Annual
18	Not in education, employment or training (NEET) (persons aged 16-17 years) (%)	Young People	Annual
19	Level 2 attainment at age 19 (%)	Young People	Annual
Create fair employment and good work for all		Population	Data Frequency
20	Employment rate (persons aged 16-64) (%)	Working age	Annual
21	Unemployment (model-based, age 16+) (%)	Working age	Annual
22	Employee jobs paid below the real Living Wage (%)	Working age	Annual
23	Gap between resident / workplace earnings (£)	Working age	Annual

Create fair employment and good work for all		Population	Data Frequency
24	Gap in employment rate between those in receipt of long term support for a learning disability (aged 18-64 years) and the overall employment rate (% points)	Working age	Annual
25	Gap in employment rate between those with a physical or mental long term condition (aged 18-64 years) and the overall employment rate (% points)	Working age	Annual
Ensure a healthy standard of living for all		Population	Data Frequency
26	Children in low income families (under 16s) (%)	Children	Annual
27	Households in fuel poverty (low income, low energy efficiency methodology) (%)	Households	Annual
Create and develop healthy and sustainable places and communities		Population	Data Frequency
28	Households in temporary accommodation (crude rate per 1,000 households)	Households	Annual
29	Homelessness: Households owed a duty under the Homelessness Reduction Act (crude rate per 1,000)	Households	Annual

Strengthen the role and impact of ill health prevention		Population	Data Frequency
30	Physically active adults (19+ years) (%)	Adults	Annual
31	Excess weight and obesity in adults (18+ years) (%)	Adults	Annual
32	Adult Smoking (18+ years) (%)	Adults	Annual
33	Alcohol related hospital admissions (Persons) (Narrow) (DSR per 100,000)	Adults	Annual
34	Adults who feel lonely often or always or some of the time (%)	Adults	3 year rolling on an annual basis
35	Self-reported wellbeing – people with a low happiness score (%)	Adults	Annual
36	Self-reported wellbeing – people with a high anxiety score (%)	Adults	Annual
37	Under 75 preventable deaths (DSR per 100,000)	Adults	3 year rolling on an annual basis
38	Under 75 preventable deaths from Circulatory Diseases (DSR per 100,000)	Adults	3 year rolling on an annual basis
Tackle racism, discrimination and their outcomes		Population	Data Frequency
39	Violence offences (crude rate per 1,000 population)	All ages	Annual
40	Hate crimes (number)	All ages	Annual

Pursue environmental sustainability and health equity together		Population	Data Frequency
41	Adults cycling for travel at least three days per week (16+ years) (%)	Adults	Annual
42	Deaths attributable to air pollution (30+ years) (%)	Adults	Annual

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