






Appendix 2:



Chester Rows HAZ Main Programme - Revenue Activity: Pop-Ups



HAZ Cultural Programme Activity (funded and reported separately is below)

Activity	Output	Image/Commentary	Link
Pop-Ups Programme: supporting Pilot Cultural Programme			
Reclaim Pilot project engaging communities of Chester. Pop-Ups contribution to display of community projects display. Vinyls in 3 shop windows in Watergate Street and Row [reported to Cultural Programme]	<ul style="list-style-type: none"> Pop Ups portion of audience figure: 25,686 		
Pop-Ups Programme theme: Row Stories			
<i>Stories with the heritage of the Rows at their heart: the characters and the history.</i>			
Reclaim – LGBT Photography Exhibition Aug 2022-June 2023 Showcasing Reclaim project [created as part of the Cultural Programme pilot. 18 LGBT participants created photographs and responses to the city as part of a socially engaged photography project with artist Suzanne St Claire. In partnership with Open Eye Gallery.]	<ul style="list-style-type: none"> Exhibition in Rainbow Tea Rooms Audience 15512 Postcards of each participant's contributions created to share with visitors 		Promotion on Open Eye Gallery website https://openeye.org.uk/whatson/reclaiming-rainbow-tea-rooms-chester/ CWAC Press Release with HE quote Reclaiming - new exhibition opens at Chester's Rainbow Tea Rooms Cheshire West and Chester Council

<p>Unlocking the Rows - Theatre Porto YP writing workshop Saturday 19 Nov 2022 Young people's writing group from Ellesmere Port invited to visit and write poems inspired by The Row. Led by writer Kevin Dyer.</p>	<ul style="list-style-type: none"> 12 participants from Young People's writing group in Ellesmere Port Relaxed performance of writing in St Peter's Church at the end of the session Kevin Dyer quote: <i>"One young person talked effusively about the stimulus the city centre gave him for writing new material. This was a real epiphany moment for him – until then he had only used history and written sources as starting points."</i> 	 <p>Photo: © Simon Hyde</p>	<p>CWAC Press release for Autumn 2023 programme. Refresh November programme Cheshire West and Chester Council</p>
<p>Gold In Your Own Backyard Saturday 19 Nov 2022 Bishop Lloyd's Palace. A talk - an exploration of the archaeological history of Chester and the Rows with Elizabeth Garner and Blackden Trust archaeologist Dr Tim Campbell Green, featuring work by Chester artist Liz Ellis.</p>	<ul style="list-style-type: none"> 42 attendees at talk 	 <p>Photo: © Simon Hyde</p>	<p>CWAC Press release for Autumn 2023 programme. Refresh November programme Cheshire West and Chester Council</p>
<p>More than a Shop - Browns' Reminiscence To celebrate and commemorate the history of Browns Department Store. Inspired by staff and shopper stories and archive material such as 'Leonard's letters' (the store owner's missives to staff), photos and print material</p> <p>Run with support from Cheshire Archives and Local Studies and University of Chester</p>	<ul style="list-style-type: none"> 13 March 2023 – reminiscence workshop. Hosted by Arthouse Café, Chester – letterpress printing of key words. 6 participants 17 February 2024 – Public reminiscence recordings by Sound Producer Geoff Bird. Hosted by Archives – 21 participants RAW recordings shared with Archives team 22 minute Soundscape created Letterpress posters created by Lisa at Arthouse inspired by Browns Archive Exhibition planned for June 2024 in Grosvenor Museum, Coins Gallery 		<p>More than a Shop. Share your Browns of Chester story Cheshire West and Chester Council</p> <p>Browns of Chester: Project asks for memories of historic store Chester and District Standard (chesterstandard.co.uk)</p> <p>Shoppers and employees share memories of Browns of Chester Chester and District Standard (chesterstandard.co.uk)</p>

	<p>Rows' Story Postcards March / April 2023</p>	<ul style="list-style-type: none"> • 3500 postcards - 500 each of 7x illustrated A5 postcards sharing 10 stories or story extracts shared with illustrations by Tim Foxon. [Rows Stories and illustrations commissioned as part of Cultural Programme.] • Distributed on the Rows. 		
<p>Pop-Ups Programme theme: A Stitch in Time <i>explore the wonders of the city's ancient and modern fabric: its architecture and fashions, its people and their unique Cestrian identity.</i></p>				
	<p>Saturday Girl About Town – Casey Orr Pop up portrait studio of international photographer Casey Orr. Explored fashion, identity, bodily self-expression, and the high streets Finished portraits part of an national body of work developed with Open Eye Gallery.</p> 	<ul style="list-style-type: none"> • 24 Jan & 12 March 2022 Pop Up Studios engaging 60 people • 24 Jan: presentation/workshop to 35 Chester University students • 30 April: 2-week exhibition with an Artist Talk in Cavern of Watergate Street Gallery. Est. audience 125 • 400 Chester Saturday Girl booklets printed and available online. • Quotes from participant “Very fun to watch and nice to see art being created on the high street” 	 <p>OPEN EYE GALLERY</p> <p>SATURDAY GIRL ABOUT TOWN CHESTER</p>	<p>Publication of Saturday Girl About Town - Chester Saturday Girl About Town Chester by Casey Orr - Issuu</p> <p>Casey's blog Saturday Girl About Town Chester and The Watergate Street Gallery hatch plans for Springtime! (caseyorr.com)</p> <p>Exhibition information Saturday Girl About Town Photographic Portraiture Exhibition & Artist Talk - Visit Cheshire</p>

<p>Create, Share, Collect Spring 2022 Cheshire College South & West (FE) CH4 7ER Students reimagined the city's architectural icons to create postcards, with messages of hope</p>	<ul style="list-style-type: none"> • 1200 Postcards were put into packs • Distributed on the Rows. 		
<p>Gateway 23 September 2023 Artist Wendy Connelly and poet Robin Bailey (UrbanHerne) created Gateway a project born of a desire to connect with and reimagine familiar spaces of Chester. Individuals participated in walks and workshops to create artworks inspired by the gateways into Chester. Exhibited at Grosvenor Museum [reported to Cultural Programme].</p>	<ul style="list-style-type: none"> • Workshop 23 September 2023 (another workshop as part of Cultural Programme) • 2 participants <p>Gateway was a development project for the upcoming "Home is Our Landscape" project, working with communities in the Blacon ward (an area of deprivation).</p>		<p>Press release Chester Contemporary - what's on this month Cheshire West and Chester Council</p>
<p>The Archaeology of Chester Contemporary 11 November 2023 Talk by archaeologist of public art, Dr James Dixon, examined what Chester Contemporary's works mean to the city and its story, using the perspective of a landscape archaeology.</p>	<ul style="list-style-type: none"> • Talk with BSL interpretation in Grosvenor Museum • Audience of 22 in person • Shared on Facebook Live – audience 83 		<p>Press release Chester Contemporary - what's on this month Cheshire West and Chester Council</p> <p>2x Videos of talk Chester Contemporary Facebook</p>
<p>Pop-Ups Programme Theme: Food Glorious Food</p>			

A joyous and celebratory look at food: getting excited by growing and sharing, exploring heritage recipes and memories connected to food.				
Mary Hill exhibition 11 – 28 March 2022 Still life photographs exploring food produced by local small businesses.	<ul style="list-style-type: none">Exhibited at Watergate Street Gallery est. audience 100.			Press Release Refresh – spring arts programme at Chester’s Watergate Street Gallery Cheshire West and Chester Council
GROW! Art Lab with artist Laura-Kate Draws: For the Love of Print! Saturday 14 Oct 2023 Celebrated the joy of growing fruit and vegetables inspired by the history of food on the Rows and their architecture. Relief and screen printing. Information about Tudor Food / Diets provided by Grosvenor Museum	<ul style="list-style-type: none">4x hour long Family friendly printmaking workshops in Chester Visual Arts58 participants			Press release Chester Contemporary - what's on this month Cheshire West and Chester Council
Pop-Ups Programme Theme: To the Sea, To the Sea Chester was once the country’s busiest port long before the Industrial Revolution. Is Chester still a global city? How does Chester look outwards to the rest of the world? How will the city respond to climate change challenges?				
A Climate Conversation 12 March 2022. [A Climate Conversation commissioned as part of the Reopening and Recovery project and was written through workshops with a young people’s (7-11 yr. olds) theatre group and residents of Muir sheltered accommodation in Hoole.]	<ul style="list-style-type: none">Promenade performance of John Young’s newly created A Climate Conversation delivered by two actors			Extract from conversation: John Young: A Climate Conversation – Refresh Chester (chesterrefresh.org)
Pop-Ups Programme: 2 Schools as part of Chester Contemporary Schools Programme				

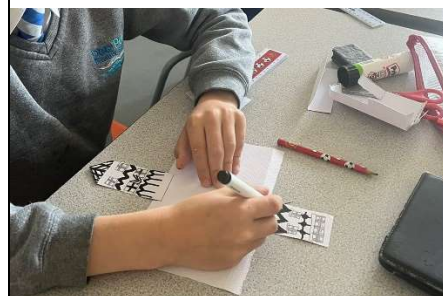
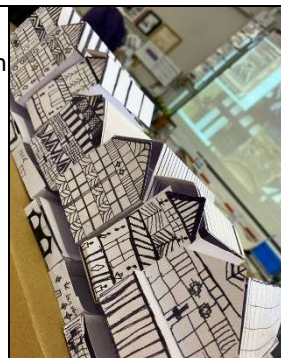
Chester Contemporary Schools' Programme

Engagement in schools inspired by the four Cultural HAZ themes.

- Dee Point Primary School, Blacon, CH1 5NF (2 classes)
- Grosvenor Park Academy, Chester, CH1 1QP



- Schools engagement in Summer term 2023
- 1 Artist led workshops to co-create work with
- 79 pupils in
- 2 schools
- Displayed as part of a trail of children's art works installed in the heart of the city, 22 Sept – 1 Dec 2023
- In Chester Visual Arts pop-up space in Grosvenor Shopping Centre



Neuza Morais with Dee Point and Grosvenor Park

Links to 3 audio books (one from each class)

[Neuza Morais & Grosvenor Park Academy /Dee Point Primary School \(chestercontemporary.org\)](#)

Press Release

[Chester Contemporary Schools Programme - 22 September to 1 December 2023 | Cheshire West and Chester Council](#)


Chester Rows HAZ Revenue Activity: Cultural Programme



The Chester Cultural Consortium was awarded an £80,000 grant from Historic England as part of the Chester High Streets Heritage Action Zone (HSHAZ) to create and deliver community-led cultural activities on the high street over three years. The programme aimed to test and explore creativity on and around the Rows through engagement projects, micro-commissions, informal skills sharing and events.

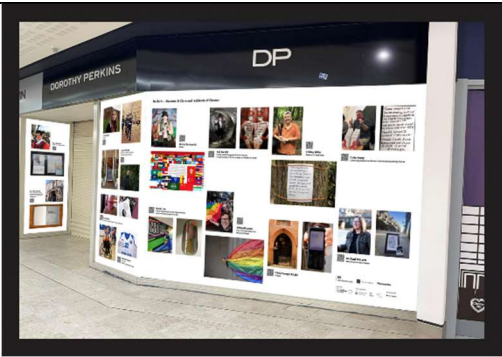


The programme aimed to

- engage with communities, visitors and artists through creative activity
- celebrate and reflect the history and stories of Chester Rows and the people who live, work and visit the city
- bring culture into the heart of the city.
- Support, develop and celebrate the growing cultural ecology of the city – with professional, community organisations and individuals.
- ensure that the activity continues to benefit our communities, cultural sector and high street beyond the life of the project.

The Cultural Programme was funded and supported by Historic England in partnership with National Lottery Heritage Fund and Arts Council England; and would be complementary to the main HSHAZ programme. Each area programme was to be developed and delivered by local communities, including those who were active in the cultural offer of the town/city.




	Activity	Output	Image/Commentary	Link
	Cultural Programme theme: Row Stories <i>Stories with the heritage of the Rows at their heart: the characters and the history.</i>			
1	Rows Stories Autumn 2021 Commissioning 6 writers to respond to the Rows with a piece of fiction.	<ul style="list-style-type: none"> 2 PhD students from the University of Chester writing course commissioned and mentored. 4 professional writers commissioned. 1 artist commissioned to illustrate the stories 		Shared through the 'zine (1000 'zines printed) and website www.chesterrefresh.org ‘The Emerald’ A short story by Gee Williams – Refresh Chester (chesterrefresh.org) ‘Chester Rows Through Time’ A short story by Liz Milne – Refresh Chester (chesterrefresh.org)



				<p>‘Touch’ A short story by James Friel – Refresh Chester (chesterrefresh.org)</p> <p>‘The Graveyard Shift’ A short story by Florence Dunington – Refresh Chester (chesterrefresh.org)</p> <p>‘Market Share’ A short story by Clare Dudman – Refresh Chester (chesterrefresh.org)</p>
2	<p>Flash Fiction on the Rows</p> <ul style="list-style-type: none"> Sept 2022- Social Media call out for Flash fiction responding to the Rows 20 Nov 2022: Flash Fiction reading event for flash fiction submissions at Storyhouse delivered by David Gaffney (ACE) and Peter Blair (University of Chester). 	<ul style="list-style-type: none"> 28 stories submitted by 23 writers/members of the public. 45 attendees at Flash Fiction event Flash Fiction haiku station at Grosvenor Museum exhibition, ‘On Another Level: Exploring the Historic Rows’ 	 <p>Photo: © Simon Hyde</p>	<p>CWAC Press Release Flash Fiction on the Rows Cheshire West and Chester Council</p> <p>Flash Fiction stories http://chesterrefresh.org/story/rows-flash-fiction-the-stories/</p>
3	<p>Magic Lanterns - Luminous Yarns</p> <p>An evening family event 19 & 20 Nov 2022</p> <p>Trail of eight mini projections hidden in the dark nooks and crannies of Chester’s unique Rows created by Urban Projections and Fabric Lenny.</p> <p>Music created by musician Nick Lewis and children from Grosvenor Park Academy in Chester.</p>	<ul style="list-style-type: none"> 250 attendees of booked onto Magic Lantern trail 60 pupils & 1 young producer participated in workshops 	 <p>Photo: © Simon Hyde</p>	<p>The sound pieces created by Nick Lewis and the children: luminous yarns result on SoundCloud</p> <p>CWAC Press release for Autumn 2023 programme. Refresh November programme Cheshire West and Chester Council</p>




<p>4</p>	<p>Reclaim – LGBT Photography Exhibition 5 Aug – 10 September 2023 18 LGBT participants created photographs and responses to the city as part of a socially engaged photography project with artist Suzanne St Clare as part of the CP pilot.</p> <p>In partnership with Open Eye Gallery the work was exhibited in Rainbow Tea Rooms (supported by Pop Ups) and then on vinyls in Grosvenor Shopping Centre</p>	<ul style="list-style-type: none"> • Showcasing of Reclaim outcomes in Castlefield Gallery New Art Spaces: Chester, Grosvenor Shopping Centre • Estimated audience 3825 		<p>Promotion on Open Eye Gallery website: Open Eye Gallery Reclaim. Suzanne St Clare and residents of Chester @ Chester - Open Eye Gallery</p>
<p>5</p>	<p>Skulking The In-Betweens (Queer Time) by Jacq Bebb 22 Sept – 1 Dec 2023 Three voice-over works, each played through speakers placed in locations on Watergate Row South. Charts artists personal relationship with the space: of teenage years spent skulking around the periphery of a nightclub. Invites us to eavesdrop on intimate thoughts spoken out loud.</p>	<ul style="list-style-type: none"> • 35 attendees of in-conversation with artist Jacq Bebb on 24 September 2023 • 5841 estimated audience engaging with 3 sound works 	 <p>Photo: © Sam Ryley</p>	<p>Included in November 2023 issue of Art Monthly (review of Chester Contemporary)</p> <p>Website: Chester Contemporary –</p> <p>Press Release Chester Contemporary: 22 September - 1 December 2023 Cheshire West and Chester Council</p>
<p>6</p>	<p>Back Then, a co-creation project between Dr Donna Leishman and Here & Now The artist and researcher Dr Donna Leishman designed and facilitated two participatory workshops for the group Here & Now, a social enterprise based in Blacon. These workshops were inspired by: the tale of Billy Hobby's Well and The Wishing Steps. The group shared their experiences of these stories and produced a wide variety of visual art including relief printmaking, meditative drawing and cyanotypes, a selection of which were displayed at the Grosvenor Museum.</p>	<ul style="list-style-type: none"> • Community engagement session 20 participants • Exhibition in Grosvenor Museum foyer cabinet 3,783 estimated audience. 10 October – 29 November 23 		



Cultural Programme theme: A Stitch in Time



Explore the wonders of the city's ancient and modern fabric: its architecture and fashions, its people and their unique Cestrian identity.

7	<p>Fashion on the Rows Autumn 2021 – Spring 2022 Artist Estelle Woolley project inspired by Victorian millinery and promenading on the Rows.</p> <ul style="list-style-type: none"> • 20 Nov 2021 – 2 Head piece workshops. • Public call out for head piece designs • 23 Jan 2022 - filming and photoshoot on the Rows. <p>Including 2 Micro-commissions:</p> <ul style="list-style-type: none"> • Clare Owen - textile / fashion workshop on 12 March 2022 • Ashley Fayth - music composition 'Feathers Hats and Crowns' <p>Head pieces, photographs and/or film exhibited at:</p> <ul style="list-style-type: none"> • Chester Market screens Nov 2021 – end Feb 2023 • Kingsway Gallery, 7-18 March 2022 • CASC gallery, 16 July – 13 Aug 2022 • On Another Level: Exploring the Historic Rows (exhibition in Grosvenor Museum), 15 Oct 22 – 30 April 23 • 14 Oct 2022 - Ashley performance at opening of exhibition. 	<ul style="list-style-type: none"> • 2 Head piece workshops. • 10 attendees • 5 head piece designs submitted. • Audience est. 211 <p>Micro-commissions:</p> <ul style="list-style-type: none"> • 16 attendees <p>5x Exhibitions:</p> <ul style="list-style-type: none"> • 26,411 estimated audience • 400 estimated audience • 1038 attendees • 4711 attendees • 45 audience 	 	<p>Sam Ryley - film edit www.youtube.com/watch?v=yEmudXZ_DBE</p> <p>Images shared through the 'zine (1000 'zines printed) and website www.chesterrefresh.org</p> <p>Website: www.chesterrefresh.org</p> 
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8	Dawn photography walk with Simon Buckley 19 & 20 Nov 22 On the Rows, Simon tips and experience from his Not Quite Light project.	<ul style="list-style-type: none"> 2 workshops, total 14 participants 	 <p>Photo: © Simon Hyde</p>	Dawn photography walk with Simon Buckley – Refresh Chester (chesterrefresh.org) Photographing Chester with Simon Buckley – Refresh Chester (chesterrefresh.org)
9	Photographing Chester with Simon Buckley 19 Nov 22 Day time workshop and critique from 22 Bridge Street Gallery (PACH)	<ul style="list-style-type: none"> 15 participants 		
10	Beneath the Surface, drawing from observation - Talk with Julia Midgley Sat 14 Oct 2023 Julia Midgley, reportage, documentary artist and printmaker talk on local work including excavations of Chester's Roman Amphitheatre; objects and drawings found in the archives of the Cheshire Records office and training activities at the Cheshire Yeomanry.	<ul style="list-style-type: none"> 9 attendees 44 views of Facebook Live 		Website Chester Contemporary – Facebook Live/ Recording of Talk: (1) Facebook Press release Chester Contemporary - what's on this month Cheshire West and Chester Council
11	Hidden Gems of Chester Architecture – Talk by Adrian Sumner 16 November 2023 This talk explores the wide diversity of styles which have been used to describe and define both the modern life and the historical significance of 'Deva Cestris'.	<ul style="list-style-type: none"> 58 attendees 		Website Chester Contemporary – Press release Chester Contemporary - what's on this month Cheshire West and Chester Council
Cultural Programme Theme: Food Glorious Food A joyous and celebratory look at food: getting excited by growing and sharing, exploring heritage recipes and memories connected to food.				

12	<p>Heritage Harvest Sunday 15 Oct 2023 Workshops to celebrate harvest seasonal food and art making inspired by the rich heritage of Chester and the Rows. Information about Tudor Food / Diets and handling objects provided by Grosvenor Museum.</p>	<ul style="list-style-type: none">• 62 participants• 2x 2hour workshops 		<p>Website: Chester Contemporary - Heritage Harvest</p> <p>Press release Chester Contemporary - what's on this month Cheshire West and Chester Council</p>
13	<p>GROW! Art Lab with artist Laura-Kate Draws: Build and Make Thursday 26 Oct 2023 Paper sculpture workshops to create Rows inspired shops and buildings</p>	<ul style="list-style-type: none">• 27 participants• 2x 2-hour paper sculpture workshops		<p>Website: Chester Contemporary –</p> <p>Press release Chester Contemporary - what's on this month Cheshire West and Chester Council</p>
<p>Cultural Programme Theme: To the Sea, To the Sea Chester was once the country’s busiest port long before the Industrial Revolution. Is Chester still a global city? How does Chester look outwards to the rest of the world? How will the city respond to climate change challenges?</p>				
	<p>Several of the schools projects responded to this theme as did projects funded by HAZ Pop Ups and Reopening and Recovery</p>			

14	<p>Gateway Artist Wendy Connelly and poet Robin Bailey (UrbanHerne) created Gateway a project born of a desire to connect with and reimagine familiar spaces of Chester. Individuals participated in walks and workshops to create artworks inspired by the gateways into Chester. Exhibited at Grosvenor Museum</p>	<ul style="list-style-type: none"> Workshop 27 October – 4 participants (another workshop as part of pop-ups) Exhibition 24 November 23 – 7 January 24 estimated audience 3502 		<p>Press release Chester Contemporary - what's on this month Cheshire West and Chester Council</p>
Cultural Programme: Schools and Lonely Arts Club				
15	<p>Showcasing of pilot programme outcomes Vinyls in 3 windows in Chester city centre Rows</p> <p>Audience reported split between funders by % funded.</p>	<ul style="list-style-type: none"> Two vinyls up for 12 weeks, One for approx. 3 years. Audience estimated at 328,790 		
16	<p>Chester Contemporary Schools' Programme Engagement in schools inspired by the four Cultural HAZ themes.</p> <ul style="list-style-type: none"> Belgrave Primary, Westminster Park CH4 7QS JH Godwin Primary, Blacon CH1 5JG Capenhurst Primary, Capenhurst, Chester CH1 6HE Cherry Grove Primary, Broughton CH3 5EN Guilden Sutton Primary, Guilden Sutton, CH3 7ES St Werburgh's and St Columba's Primary, Hoole CH2 3AD Mickle Trafford Primary School. Mickle Trafford, CH2 4EF St Oswalds Primary, Mollington, Chester CH1 6LQ 	<ul style="list-style-type: none"> Schools engagement in Summer term 2023 7 Artists led workshops to co-create work with 252 pupils in 8 schools Display trail of children's art works installed in the heart of the city, 22 Sept – 1 Dec 2023 In 9 Rows retail spaces and St Mary's Creative Space grounds Estimated audience 467,346 Estimated participants in Art Trail 2500 		<p>Chester Contemporary - Schools</p> <p>Dave Bixter with St Oswald's Sea Shanties Dave Bixter & St Oswald's CE Primary School (chestercontemporary.org)</p> <p>Clare Weetman with Mickle Trafford Village School Film of The City Unfolds Claire Weetman & Mickle Trafford Village School (chestercontemporary.org)</p> <p>Press Release Chester Contemporary Schools Programme - 22 September to 1</p>

				December 2023 Cheshire West and Chester Council Chester Contemporary: 22 September - 1 December 2023 Cheshire West and Chester Council
17	Lonely Arts Club Networking support for Chester's visual arts sector. 7 Sessions, include in-conversations, DYCP funding talks, letterpress and Instagram training	12 Mar 2022: 37 creatives 23 Jun 2022: 45 creatives 19 Aug 2022: 43 creatives 4 Nov 2022: 40 creatives Invitations to Chester Contemporary launch events September 2023 15 Dec 2023: 13 creatives 30 Jan 2024: 21 creatives 27 Feb 2024: 29 creatives	 Photo: © Sam Ryley	