

Understanding how to transition to Electric Vehicles in business and at home

Tuesday 21 May 2024
Civic Hall, Ellesmere Port, Cheshire, CH65 0AZ

Cheshire West & Chester Council

Are you a business with lots of questions about transitioning to electric vehicles..?

Come to this event to hear about:

- ✓ Tax savings
- ✓ Salary sacrifice
- ✓ Grant availability
- ✓ Vehicle choice
- ✓ eHGV
- ✓ Suitable EV charging infrastructure
- ✓ Energy supply

Free event

Over 20 EVs to see

cheshirewestandchester.gov.uk/EVevent

Ellesmere Port Civic Hall
Tuesday 21 May from 8am* to 2pm

Scan to register your place

* First two hours for businesses only

Cheshire West and Chester

AGENDA

8.00am
Registration and morning refreshments

8.45am - **Event welcome/introduction**

David Thornton

Principal Transport Planner (Electric Vehicles)
Cheshire West and Chester Council

David joined Cheshire West and Chester Council in November 2023, coming from a background in the EV sector. David is responsible for leading the development of public EV charging infrastructure across the borough and for supporting businesses as they look to transition to EV.

Sarah Bailey
CEO

West Cheshire & North Wales Chamber of Commerce

Sarah joined the Chamber in March 2024 after 17 years at NatWest where she supported thousands of businesses through her roles, most recently as Director of Business Banking. The Chamber has recently launched its Vision 2026, prioritising four key areas of focus that, if addressed, will enable businesses to thrive:

- Bridging the Employment and Skills gap across West Cheshire and North Wales.
- Promoting International Trade and supporting businesses to navigate the changing landscape.
- Creating enhanced Infrastructure and Connectivity for our region to meet the needs of businesses.
- Focusing on Climate Challenge and the increased demands on businesses to be more sustainable.

8.50am - **EVs & business benefits**

Paul Clarke

Founder & Editor - Green Car Guide

- Introduction to EVs
- Saving money by transitioning to an EV fleet, & environmental, social, and corporate governance (ESG)
- The latest electric cars

Paul Clarke founded Green Car Guide in 2006 and has personally reviewed every electric car that's been on sale in the UK. Paul also runs Automotive Comms, directing communication projects in the automotive, EV and charging sectors. Paul has presented at a large number of events including every UK Fully Charged LIVE show.

9.05am - **Understanding EV charging options, grants for business, finance options and cost-effective installations**

Richard Mallender

Regional Account Manager with the Local Government Support Programme Energy Saving Trust

- EV charging overview
- Charging at home, at work, in public
- Grants

The Energy Saving Trust (EST) offers support and advice on EV strategy, procurement and sustainable travel, working closely with colleagues managing the OZEV on-street residential chargepoint scheme (ORCS) and Local Electric Vehicle Infrastructure scheme (LEVI) and supporting the transition to electric vehicles. Richard was formerly in Transport Strategy at Nottingham City Council, working

with business and other organisations to promote sustainable transport.

- EV charging overview
- Charging at home, at work, in public

Chris Everitt

Partnerships Director
Radius Charge Installations

- Making EV charging installation and operation in business cost-effective

Chris is a qualified electrician and started his first electrical business in 2003. Chris set up EV Charging solutions in 2013 growing the business to a £1.5m turnover business with 10 staff before being acquired by Radius Payment Solutions January 2023. Chris is currently Partnerships Director of Radius Charge supporting clients looking to make the transition from fuel to Electric Vehicles. Chris has installed over 5000 EV chargers across the spectrum of AC, DC, V2G, wireless and pantograph chargers.

9.15am - **Getting power to EVs**

Rachel Shorney

Strategic Optimisation Team Manager
SP Energy Networks

- Introduction to SP Energy Networks
- What is a Distribution and Transmission Network Operator?
- What is SP Energy Networks doing in the area of EV charging in Cheshire

Rachel is a Chartered Electrical Engineer with over 30 years of experience at SPEN. Early on, she worked within Design & Connections, but now heads up a team working across SPEN's licensed areas in Scotland, north west England and Wales. Her focus is assisting stakeholders, devolved governments and Local Authorities with their decarbonisation strategy planning.

9.20am - **Cheshire West and Chester Council charging update**

David Thornton

Principal Transport Planner (Electric Vehicles)
Cheshire West and Chester Council

- What is LEVI and its purpose?
- How will the EV charging network grow in the region?

9.25am - **Transitioning to EVs – local business case studies**

Matthew Farrall

Farralls

Transition to eHGV

- How Farralls transitioned to electric HGVs

Matthew Farrall is Director of Farralls Group, a third generation family business specializing in logistics and warehousing solutions across the UK and Europe. They are founder members of Palletforce and at the forefront of the warehousing and haulage sector. Farralls are investing in eHGV.

EV fleet and workplace charging in practice

Greg Watson

EA Technology

- How EA Technology installed workplace charging

9.35am - How EVs are part of a business energy audit around renewables

Greville Kelly

Director

Groundwork CLM

- Introduction to Groundwork and support for business transition to net zero
- Why EVs are an important part of the net zero journey
- Why EVs need to be part of a move to renewable energy

Greville Kelly is an experienced sustainable business specialist committed to helping companies realise competitiveness improvements through sustainability enhancements. Greville has managed programmes that have supported 1000s of Northwest businesses to thrive by integrating environmental best practice into their operations, delivering impactful change and supporting companies to progress towards net-zero.

9.40am - Transitioning to an EV factory

Diane Miller

Ellesmere Port Plant Director

Stellantis

- Introduction to Stellantis and the Ellesmere Port site
- The transition to EV production
- Further EV sector development

9.45am - Panel Q&As

Chaired by Paul Clarke

10.00am - **Close**

Specialist presentation sessions:

- 10.00am: EHG transition: Matthew Farrall, Farralls Group
10.30am: Tax savings through salary sacrifice: Abigail Bowden, DriveElectric
11.00am: EV choice – commercial & domestic - current and forthcoming: Paul Clarke, Green Car Guide
11.30am: Improving power supply to the region: Rachel Shorney, SP Energy Networks
12.00noon: Changing production processes to EV, Dianne Miller, Stellantis
12.30pm: Developing local EV charging infrastructure: David Thornton, Cheshire West and Chester Council
13.00pm: Understanding EV charging (technical and practical): Richard Mallender, Energy Saving Trust, Chris Everitt, Radius
13:30pm: Improving power supply to the region: Rachel Shorney, SP Energy Networks

Test drives and exhibition

See an amazing range of EVs, including commercial. There will be over 20 electric vehicles on display at the event. This includes the BMW i5, BMW iX2, BYD Atto 3, BYD Seal, Ford E-Transit, Ford Mach-E, MINI Cooper, Peugeot E-2008, Peugeot E-308, Vauxhall Astra Electric, Vauxhall Mokka Electric, Volkswagen ID.7 and the Volkswagen ID. Buzz. The Tesla Model 3, Tesla Model Y, Toyota bZ4X and the Toyota Proace City van will be available for test drives.

To take part in the test drives, just download your DVLA licence check before you come, by visiting: www.viewdrivingrecord.service.gov.uk. This will speed up your registration on the day, though checks on the day are possible if needed, just bring your driving licence and NI number.



Visitors at the event will be able to see the much-anticipated BYD Seal on display.

Some other highlights

Stellantis will also be presenting on how their Ellesmere Port plant has been remodelled to support EV production.

Other exhibitors on hand to help with switching to electric will include Char.gy, Connected Energy, DriveElectric, E.ON Drive, Health Box, Joju Solar, TB Electrics and Trojan Energy.

Business event delegates will receive a free digital Electric Vehicle Business Toolkit, providing essential information for businesses and organisations about transitioning to EV.