## **Ellesmere Port LUF Update**



Latest news from the Levelling Up Fund project team

December 2023



## Plans submitted for Ellesmere Port Market improvements

Following a pre-planning consultation process held in November, plans for external improvements to Ellesmere Port market have now been submitted for planning approval.

The proposed works being undertaken by the Council are designed to create a more sustainable building and make the market a more welcoming and vibrant space, boost footfall and deliver wider benefits for Ellesmere Port Town Centre. New external cladding will improve energy efficiency and help to make the market more attractive and visible with a bright new colour scheme and signage incorporating separate dedicated entrances for the market hall and the flea market event space. By creating its own entrance, the flea market would be able to function independently from the market, for example when the market is closed in the evenings.

The bright new external colour scheme has been inspired by a Vauxhall colour chart used between 1971-1974, linking the market to the nearby Stellantis factory. Vauxhall produced its first cars in Ellesmere Port in 1964. The proposed exterior colours are based on 'Sunspot' warm yellow for the market entrance canopy and 'Tasman Orange' for the flea market entrances, alongside black and pale grey cladding.

Energy efficiency proposals include the installation of solar panels on the roof, low energy lighting and increased insulation within the new external cladding.

As part of the pre-planning consultation, a public display of the proposed plans was exhibited in the market between 1 - 12 November and an online feedback form was also provided. Traders, local councillors and other business groups were also consulted. Feedback was very supportive, and the majority of responses backed the proposed exterior improvements and their feedback helped shape the current proposals.

During the planning application process further feedback can be submitted via the Council's Planning Portal until 6 January 2024. Planning Ref. no: 23/03910/FUL. View the plans here.

Councillor Nathan Pardoe, Cabinet Member for Inclusive Economy, Regeneration and Digital Transformation, said: "Thanks to its brilliant traders, Ellesmere Port Market is a much-loved community asset. The improvements that the Council are making will make the market even better, and the Council has made sure that all the existing stalls can stay in the new market. From the comments received so far, it's clear Ellesmere Port's residents and market traders firmly believe that it should remain a traditional market. The project team will make sure this happens in a future-proofed Ellesmere Port market that people can enjoy for years to come."





# **Ellesmere Port LUF Update**



### **Updates from other LUF workstreams**

Dec 2023

#### Site Assembly



The Local Planning Authority has granted prior approval for the demolition of the Crazy Town play barn which forms part of the Levelling Up Site Assembly project.

This is the first step to assembling a number of sites within the Coronation Road and Civic Way footprint ready for future low-carbon housing developments. A tender for demolition is being prepared and the demolition is expected to commence in early 2024.

#### **Public Realm**



We are currently developing a plan to improve public realm, to the North and South of the Market as well as along Wellington Road and York Road. The Public Realm will support more dwell space outside of the market whilst also enhancing the visual image of the market for shoppers and visitors. Images are currently indicative and will undergo further development.

# Funded by UK Government

#### **Active Travel**

Extensive engagement took place from the 19 October to the 2 November on two route options.

On both routes (Whitby Road and Cromwell Road) stakeholders consulted included Councillors, MP, Chester Cycle Campaign, Ellesmere Port Development Board, Cromwell Road Primary School and others.

There were 227 survey responses, over100 visitors to the public engagement days in the market and over 50 other members of the public engaged at the railway station and Ellesmere Port Sports Village during the engagement.

We are now looking to take forward Whitby Road for detailed design work on a proposed walking route and Cromwell Road for detail design to be taken forward on a proposed cycling route.



