

Place Plan 2025 Key Outcomes Summary

Pillar	Domain	Key Outcomes
Pillar 1: The wider determinants of health	Tackling the Climate Emergency	<ul style="list-style-type: none"> Progressing decarbonisation in Cheshire West including provision of support for businesses to decarbonise A Cheshire-wide scheme to reduce the largest cause of medicines-related carbon emissions, Salbutamol Inhaler, has led to Cheshire being one of the lowest prescribers in the Country. This scheme has saved the equivalent of a car driving 100,000 miles per month Introduction of the Council's Electric Vehicle Charging Infrastructure Strategy that will support the delivery of charging infrastructure for public use, at Council workplaces and for Council fleet Implementation of the plan to plant 68.53 hectares of new woodland in Cheshire West in 2024
	Health Inequalities	<ul style="list-style-type: none"> A network of 63 welcoming spaces supports residents with a free, warm place, whilst tackling social isolation, particularly during the winter months Cheshire West and Chester is now recognised as a Borough of Sanctuary The Food Equality Tool which helps plan food provision in locations where it is most needed has been launched, and is available on the Council website
Pillar 2: The Places and Communities We Live In	The Places and Communities We Live In	<ul style="list-style-type: none"> Established Community Partnerships delivering the Cheshire West Place Plan priorities at a local level Launch of the Local Voices Framework, enabling co-production to take place effectively with Place Partners Implemented the "How we live" training, which is a video co-designed by young people that illustrates how young people face poverty. This has been rolled-out to over 650 staff and partners
	Best Start in Life	<ul style="list-style-type: none"> Enhanced offer delivered through our Children's Centres, resulting in an increase in breastfeeding rates and services available at the point of need Our Way of Working practice model and approach is embedded across Children's services to ensure that families feel listened to, heard and valued The Corporate Parenting Strategy ensures that looked after children and care leavers receive the best care, support and permanence planning to reach their full potential as children and adults Collaborative working between Koala and childcare and childminder providers to support families in deprived areas Children's Alliance created to bring together all services for children and families to work in an integrated manner to maximise opportunities that secure positive outcomes for children and families
	Education and Learning	<ul style="list-style-type: none"> Provision of high-quality careers advice in schools so students are well prepared for the next stage of their education, employment or training, including approved technical education qualifications and apprenticeships, with the support of local businesses The 'Inclusion Matters' strategy supports our mainstream schools to meet the needs of pupils with SEND and is embedded in the work of all professionals, ensuring that young people are educated within their communities Supported Internship programmes for both SEN and non-SEN young people Delivery of the Multiply programme that uses innovative ways to expand our adult learning reach, particularly to residents in more deprived wards

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Pillar 2: The Places and Communities We Live In	Healthy Homes	<ul style="list-style-type: none"> Between December 2023 and November 2024, 687 affordable homes were built, of which 402 are for affordable/social rent, and 285 are for low cost ownership A new supported housing facility in Ellesmere Port to provide temporary accommodation and support for those experiencing homelessness is now operational, with more accommodation planned Improvement in the number of private rented properties with serious damp and mould issues. All have been identified, inspected and resolved within the target period of 6 months
	A Healthy Place to Work	<ul style="list-style-type: none"> Significant focus has been given to guarantee local people and families have access to welfare support and advice to ensure they are financially resilient, including cross agency working to tackle the increasing cost of living All Place partners supporting the development of apprenticeships, with the Council increasing the number of apprenticeships internally and supporting apprenticeship and careers activities across the borough
	Creating an Age-friendly Place	<ul style="list-style-type: none"> Age-friendly Cheshire West Partnership Strategy and Action Plan have been developed and identify priorities for tasks and activities Age-friendly Communication Guidelines are being used by partners to make communication more accessible and inclusive for older people International Day of Older Persons celebrated with a social media campaign to promote the contribution of older people to our communities during October 2024 Projects commissioned to improve older people's access to nutritious and healthy food
	Preventing Social Isolation & Loneliness	<ul style="list-style-type: none"> Commissioned suicide prevention training sessions continue to take place, delivered by Papyrus Social prescribers continue to offer support for a wide range of social, emotional, mental, physical and practical needs, rather than the person seeing their GP
Pillar 3: Our Health Behaviours & Lifestyles	Our Health Behaviours & Lifestyles	<ul style="list-style-type: none"> 642 people supported to quit smoking in 2023/24 through Brio's Stop Smoking Service The drug and alcohol treatment service has helped 565 adults successfully complete treatment in 2023/24 Brio's Active Communities Programme supported residents to be physically active through the delivery of targeted health and wellbeing activities with the establishment of six sustainable physical activity opportunities in some of the most deprived wards across the borough Development of the Cheshire West Place All-Age Mental Health Commissioning Strategy 2023-2028 underpinning a cross-organisational approach to mental health within the borough
Pillar 4: An Integrated Health & Care System	An Integrated Health & Care System	<ul style="list-style-type: none"> Roll-out of Community Response Hubs in 2 areas, supporting people to get discharged from hospital as quickly as possible, with data that demonstrates their positive impact Launched Community Connectors and supporting e-brokerage solutions that enable people to receive the best placement available within the care home market
	The Health & Care Workforce	<ul style="list-style-type: none"> Creating a Place People's Workstream to focus on integrating the workforce between Health and Care, as well as increasing opportunities and diversity to support better staff retention Support to create a workforce that is enabled and fit for future needs, e.g. for Home First and Reablement Working collaboratively with a range of partner organisations to develop a Health and Care Academy Working with the wider system in Cheshire and Merseyside to ensure the workforce is diverse and reflective of needs