

Cheshire West and Chester Tobacco Needs Assessment

Aim

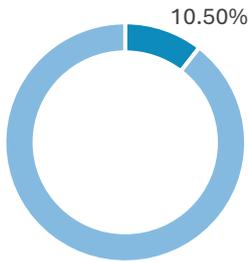
The tobacco needs assessment aimed to review the current position both nationally and locally and provide evidence to support both the local authority's and the government's objectives of a Smokefree Generation by 2030.

Data Sources

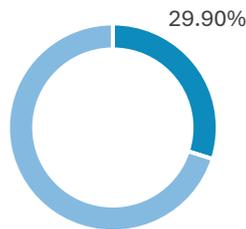
National Data	Local Partner Data
Fingertips (DHSC)	Brio: Stop Smoking Service
Action on Smoking and Health (ASH)	Via: Drug and Alcohol Service
ONS: Annual Population Survey data	Trading Standards North West
Psychiatric Morbidity Survey	Cheshire and Wirral Partnership NHS Foundation Trust
National Drug Treatment Monitoring System	CHAMPS All Together Smokefree
Cancer Research UK	Cheshire and Merseyside Integrated Care Board
Local Government Association	

Key Findings

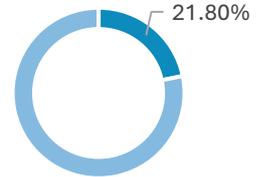
Smoking prevalence in adults (aged 18 and over)



Smoking prevalence in adults in routine and manual occupations (aged 18 to 64)



Smoking prevalence in adults with a long-term mental health condition (aged 18 and over)



Smoking at Time of Delivery: 7.4% (2023/24)

Annual Smoking Costs for CW&C: £264 million

Adult vaping prevalence: 11% (2024)

Youth vaping prevalence: 9% (2024)

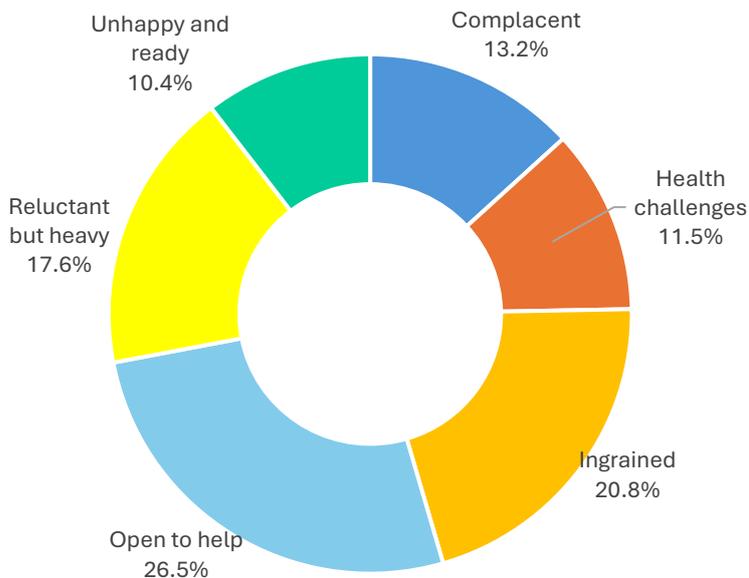
Higher smoking prevalence among those with socioeconomic disadvantage, mental illness, routine and manual works, substance use, pregnant women and those living in social housing.

Approximately 8,200 residents in CW&C have COPD with an estimated prevalence of 2.1% which is significantly higher than the England average of 1.9%

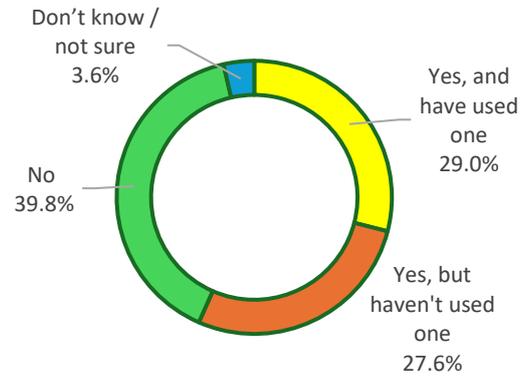
Smoking related disease is a key contributor to inequalities and life expectancy.

Cancer and circulatory diseases account for the largest share of the inequality gap for both men and women in CW&C.

How people feel about quitting smoking, a segmented view



Awareness of any Stop Smoking Services in Cheshire West and Chester



Stop Smoking Service Statistics. Percentage successful quit rate:

2022/23	54%
2023/24	65%
2024/25	48%
Swap to Stop quit rate	18%

Identified Needs

- Routine and Manual Workers
- Mental Health conditions
- Drug and Alcohol Service users
- Smoking in Pregnancy
- Place Priorities: CVD and Cancer
- Access to support

Gaps

- UK Prison and Criminal Justice System
- Rough Sleepers and those in temporary accommodation
- Social Housing
- Children and Young People
- Global Ethnic Majority groups
- Armed Forces

Challenges

- Funding – sustained and consistent
- Maintenance factors
- Vaping / e-cigarettes

Preventative Work

- Notion of Motion to Council
- CW&C Tobacco Control Alliance
- Trading Standards
- Smokefree Places: Public Space Protection Orders
- NHS: Treating Tobacco Dependency Programme
- Cheshire Fire and Rescue: Safe and Well Checks
- All Together Smokefree Programme
- Lung Cancer Screening Programme
- Cheshire and Merseyside Cancer Alliance

Recommendations

1. Maintain the Universal Stop Smoking Service
2. Delivery targeted interventions for high-prevalence groups
3. Improve data collection across underserved populations
4. Continue prevention efforts and public education on smoking harms and vaping
5. Advocate for sustained funding
6. Adapt the service in line with changes to legislation and guidance on smoking and vaping