

Non-essential retail

For the purposes of this scheme, a non-essential retail business can be defined as a business that is used mainly or wholly for the purposes of retail sale or hire of goods or services by the public, where the primary purpose of products or services provided are not necessary to the health and well-being of the public using the following criteria:

- Businesses offering in-person non-essential retail to the general public.
- Businesses that were likely to have been required to cease their retail operation in the January 2021 lockdown.
- Businesses that had retail services restricted during January lockdown.
- Businesses that sell directly to consumers.

For these purposes, the definition of a non-essential retail business should **exclude**:

- Food retailers, including food markets, supermarkets, convenience stores and corners shops
- Off licences/Breweries
- Pharmacies and chemists/Medical practices
- Newsagents
- Animal rescue centres and boarding facilities/ Veterinary surgeries and pet shops
- Building merchants/ Agricultural supply shops
- Petrol stations/Vehicle repair and MOT services/ Automatic car washes
- Bicycle shops
- Taxi and vehicle hire businesses
- Education providers including tutoring services
- Banks, building societies and other financial providers
- Post offices
- Funeral directors
- Launderettes and dry cleaners
- Garden centres
- Storage and distribution facilities
- Wholesalers
- Employment agencies and businesses
- Office buildings
- Mobility support shops.

Hospitality

For the purposes of this scheme, a hospitality business can be defined as a business whose main function is to provide a venue for the consumption and sale of food and drink using the following criteria:

- Businesses offering in-person food and drink services to the general public.
- Businesses that provide food and/or drink to be consumed on the premises, including outdoors

For these purposes, the definition of a hospitality retail business should **exclude**:

- Food kiosks and businesses whose main service is a takeaway (not applicable to those that have adapted to offer takeaways during periods of restrictions)

Leisure

For the purposes of this scheme, a leisure business can be defined as a business that provides opportunities, experiences and facilities, in particular for culture, recreation, entertainment, celebratory events and days and nights out using the following criteria:

- Businesses that may provide in-person intangible experiences in addition to goods
- Businesses that may rely on seasonal labour
- Businesses that may assume particular public safety responsibilities
- Businesses that may operate with irregular hours through day, night and weekends

For these purposes, the definition of a leisure business should **exclude**:

- All retail businesses/Coach tour operators/Tour operators/Telescopes

Accommodation

For the purposes of this scheme, an accommodation business can be defined as a business whose main lodging provision is used for holiday, travel and other purposes using the following criteria:

- Businesses that provide accommodation for 'away from home' stays for work or leisure purposes
- Businesses that provide accommodation for short-term leisure and holiday purposes

For these purposes, the definition of an accommodation business should **exclude**:

- Private dwellings
- Education accommodation
- Residential homes/Care homes/Residential family centres

- Beach huts.

Gym and sports

For the purposes of this scheme, a gym & sport business can be defined as a commercial or non-profit establishment where physical exercise or training is conducted on an individual basis or group basis, using exercise equipment or open floor space with or without instruction, or where individual and group sporting, athletic and physical activities are participated in competitively or recreational using the following criteria:

- Businesses that offer in-person exercise and sport activities to the general public
- Businesses that open to members of the public paying an entry or membership fee
- Businesses that require extensive cleaning protocols, which significantly slow down trade
- Businesses that offer exercise classes or activities, which may mandate space and no masks etc.

For these purposes, the definition of a gym & sport business should **exclude**:

- Home gyms/Home exercise studios/Home sports courts/Home sports grounds

Personal care

For the purposes of this scheme, a personal care business can be defined as a business which provides a service, treatment or activity for the purposes of personal beauty, hair, grooming, body care and aesthetics, and wellbeing using the following criteria:

- Businesses that deliver in-person holistic, beauty and hair treatments
- Businesses that provide services such as tattoos and piercing's
- Businesses that offer close-contact services, which are required to deliver the treatment
- Businesses that offer services, treatments or activities that require social distancing and cleaning protocols, which have led to a reduction in their capacity to deliver personal care services

For these purposes, the definition of a personal care business should **exclude**:

- Businesses that only provide personal care goods, rather than services
- Businesses used solely as training centres for staff, apprentices and others
- Businesses providing dental services, opticians, audiology services, chiropody, chiropractors, osteopaths and other medical or health services, including services which incorporate personal care services
- Treatments required by those with disabilities and services relating to mental health

Category	Examples of businesses	
Non-essential retail	Betting offices Departmental stores Markets (other than livestock) Sales kiosks Showrooms, e.g. kitchen, bathroom, tile, glazing Tobacco and vape stores Antiques stores Sales offices Travel agents Electronic goods and mobile phone shops Clothes shops Book shops Jewellers Stationery shops Gift shops Make-up shops	Auction rooms Car auction Car showrooms Car supermarkets Car washes (standalone) Car/caravan Sales/display/hiring Sites Charity shops Carpet stores Furniture shops Sofa shops Homeware shops Florists Plant nurseries Animal groomers Sweet shops Photography studios
Hospitality	Food courts Public houses/pub restaurants Restaurants	Roadside restaurants Wine bars Cafes
Leisure	Bingo halls Bowling alleys Casinos and gambling clubs Cinemas Ice rinks Museums and art galleries Roller skating rings Stately homes & historic houses Theatres	Arenas Concert halls Go kart rinks Model villages Tourist attractions Aquaria Miniature railways Theme parks

	Zoos & safari parks Amusement parks Pleasure piers Pavilions Conference centres Exhibition centres including for use as banquet halls and other events Wedding venues Events venues Heritage railways Public halls Night clubs & discotheques Hostess bars Driving instructors	Amusement arcades including adult gaming centres Animal attractions at farms Wildlife centres Botanical gardens Circus Visitor attractions at film studios Soft play centres or areas Indoor riding centres Clubs and institutions Village halls Scout/guides huts etc Shisha bars Sexual entertainment venues
Accommodation	Caravan parks Caravan sites and pitches Chalet parks Coaching inns Country house hotels Guest & boarding houses Hostels Hotels Lodges	Holiday apartments, cottages or bungalows Campsites Boarding houses Canal boats or other vessels B&Bs Catered holiday homes Holiday homes
Personal care	Spas, sauna and steam rooms Tanning salons Nail salons Massage centres, massage treatments Holistic therapy (reflexology, massage, acupuncture)	Hairdressers Barbers, groomers Beauty salons Beauticians, aesthetics Tattoo and piercing studios Other non-surgical treatments
Personal fitness and sport	Dance schools and centres Dance studios Gymnasia/fitness suites Cricket centres	Tennis centres Sports courts Swimming pools Shooting and archery venues

	Ski centres	Driving ranges
	Sports and leisure centres	Water sport centres
	Outdoor sports centres	Golf courses
	Outdoor adventure centres	Sports training/tuition
	Squash courts	Personal trainers