



Analysis Report

Future Offer for Leisure, Health and Wellbeing Services in Cheshire West and Chester

November 2020

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1. Background

The future offer for leisure, health and wellbeing services in Cheshire West and Chester is the Council's joint engagement activity with Brio Leisure focussing on how leisure, health and wellbeing services can be delivered in the future.

The engagement activity provided participants with details of the proposed vision for leisure, health and wellbeing services and highlighted why there is a need for the Council and Brio to deliver things differently. The information document can be viewed in appendix 1. The engagement activity provided information on the key principles for the new service offer and how this could impact on communities across the borough.

Participants were asked to give their views on the proposals for each different area, which included:

Please see details here:

<https://www.cheshirewestandchester.gov.uk/your-council/consultations-and-petitions/documents/brio-consultation-document.pdf>

2. Engagement Approach

The engagement activity was open to all and ran from 24 September 2020 to 2 November 2020. It followed a 'digital first' approach, mainly utilising an online survey and supporting information. However, hard copy information was available upon request and this was utilised by one participant. This approach sought to reach as many people as possible, considering the ongoing COVID-19 situation.

A range of primary communication and engagement methods were used, including:

Communication Methods (used to make people aware of the activity and to encourage participation)

Social media	A range of Council and Brio channels including Twitter and Facebook were used
Press release	A press release was launched and provided coverage in a number of local newspapers and newsletters
Email networks	Cascading through Council, Brio, partner and community email networks were used.
Targeted communications in under-represented areas	Responses to the survey were monitored on an ongoing basis to identify areas across the borough where responses were low. This provided an opportunity to further promote the engagement activity in identified areas.

Engagement Methods (used to gather feedback on current thinking and proposals)

Online survey	A survey was available online or in hardcopy at request and returned via freepost.
Engagement document and information	Detailed information available online or in hardcopy at request and returned via freepost.
Virtual information sessions	Two information sessions using Microsoft Teams took place in October 2020.
Telephone calls	Telephone calls took place with several groups and residents
Email	A bespoke email address was set up to enable further information to be sent from participants

In total 1,115 people participated and fully completed the survey, representing different age ranges from across the borough. 678 responses were received from Brio members with 199 participants being a member of a sports club or organisation and 106 responses received were from members of a voluntary or community organisation.

Most responses were received from the Rural locality (613) including 330 responses from the Frodsham area. This may have been due to many residents from the area feeling that Frodsham Leisure Centre was due to close. 101 responses were received from Northwich and Winsford, 87 responses from the Chester locality and 34 from Ellesmere Port locality.

Further demographic information can be found in appendix 2.

Participants in the survey were able to answer questions which were of interest to them. This meant that on some surveys, not all questions were answered.

Impact of COVID-19

The engagement activity was impacted by the ongoing COVID-19 situation which meant that face-to-face meetings were unable to take place. Instead, virtual information sessions were organised to give additional opportunities for individuals and groups to find out more and to discuss any points of interest. The virtual information sessions took place in October 2020 with one session taking place during the daytime and one session taking place in the evening. Details of the virtual information sessions were contained within the engagement information document and were further publicised online and in the local press. In total, 14 individuals attended these sessions, representing residents, existing Brio members, community groups and sports clubs.

3. Summary

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4. Key Messages

Services offered by Brio

1. Over 60 per cent of respondents were Brio customers
2. Most respondents accessed Brio services on a weekly basis (46 per cent) and more than 3 times per week (29 per cent)
3. The most popular reasons for accessing services provided by Brio were fitness classes (37 per cent), swim (34 per cent) and gym (30 per cent), to take part in organised sport sessions (23 per cent), group sessions (10 per cent) and Other included attending meetings, parties, use of courts (20 per cent)
4. The main reasons that prevent respondents becoming a member of and/or accessing services provided by Brio were the range/type of activities on offer (24 per cent) and cost of activities and/or memberships (21 per cent)

The new vision for leisure, health and well-being services in West Cheshire

5. 66 per cent of respondents either agreed or strongly agreed with the new vision for the future delivery of leisure, health and wellbeing services.
6. 90 per cent of respondents thought that it was either very important or fairly important that services provided by Brio have a stronger focus on health and wellbeing
7. 77 per cent of respondents thought it was either very important or fairly important that Brio has a more targeted approach to delivering services in their local area.
8. 86 per cent of respondents thought it was either very important or fairly important that Brio provides attractive and fit for purpose buildings to deliver services from.
9. 51 per cent of respondents thought it was either very important or fairly important that Brio delivers services that are able to fund themselves, with 27 per cent feeling it was neither important nor unimportant.
10. 85 per cent of respondents thought they would be either very likely or fairly likely to access Brio services if they were delivered in their immediate area.
11. 75 per cent of respondents thought it was either very important or fairly important that other organisations and services are able to operate from Brio hub sites, providing opportunities to work together more closely and to help with building running costs.

Your local area

Proposed future offer for Chester

12. 13 per cent strongly agreed and 21 per cent agreed compared with 12 per cent who strongly disagreed and 9 per cent who disagreed. 33 per cent of respondents neither agreed nor disagreed.

Proposed future offer for Ellesmere Port

13. 11 per cent strongly agreed and 21 per cent agreed compared with 6 per cent who strongly disagreed and 7 per cent who disagreed. 40 per cent of respondents neither agreed nor disagreed.

Proposed future offer for Frodsham/Helsby

14. 11 per cent strongly agreed and 12 per cent agreed compared with 33 per cent who strongly disagreed and 10 per cent disagreed. 21 per cent of respondents neither agreed nor disagreed.

Proposed future offer for Neston

15. 23 per cent either strongly agreed or agreed compared with 9 per cent who disagreed or strongly disagreed. 44 per cent neither agreed nor disagreed.

Proposed future offer for Northwich

16. 27 per cent either strongly agreed or agreed, compared with 7 per cent who disagreed or strongly disagreed. 43 per cent of respondents neither agreed nor disagreed.

Proposed future offer for Winsford

17. 25 per cent who either strongly agreed or agreed, compared with 5 per cent who disagreed or strongly disagreed. 46 per cent of respondents neither agreed nor disagreed.

About you

18. Nearly 80 per cent of respondents were residents with 61 per cent responding as a Brio customer/user and 18 per cent responding as a member of a sports club or organisation.
19. Most respondents were female (67 per cent), followed by male (32 per cent) with approx. (3 per cent) of respondents preferring not to say or preferring their own term.

20. The age range of respondents included:

- 16-24 years 2 per cent
- 25-34 years 8 per cent
- 35-44 years 27 per cent
- 45-54 years 26 per cent
- 55-64 years 19 per cent
- 65-74 years 14 per cent
- 75 + years 4 per cent

21. Of those that consider themselves to have a long-term illness, health issue or disability that limits their daily activities or the work they can do, (58 per cent) consider themselves to have a long standing illness or health condition, (23 per cent) have a mental health issue and (19 per cent) have a physical impairment that causes mobility issues.






22. 94 per cent of respondents considered themselves belonging to White - English/Welsh/Scottish/Northern Irish/British group, with other groups being represented as White Irish (1 per cent), White Other (2 per cent), Black or Black British African (1 per cent), Asian or Asian British – Indian (0.5 per cent), Asian or Asian British – Bangladeshi (0.2 per cent), Asian or Asian British – (Chinese 0.1 per cent), Asian or Asian British - Any other Asian background (0.1 per cent), Mixed - White and Asian (0.4 per cent), Mixed - Any other Mixed background (0.3 per cent), other (2 per cent).

5. Views on how leisure, health and wellbeing services in Cheshire West and Chester could be delivered in the future








The survey contained a series of questions which respondents could answer on a voluntary basis. Please see below detailed responses to each of the questions asked:

5.1: The below questions relate to services offered by Brio









1. Are you currently a Brio customer/member? If not, please go to Q4 (Please select one option only)				
			Response Percent	Response Total
1	Yes		60.13%	650
2	No		39.87%	431
Summary: Over 60 per cent of respondents were Brio customers			answered	1081
			skipped	34

2. In the past 12 months, how often, if at all, did you normally access Brio services? (Please select one option only)				
			Response Percent	Response Total
1	Daily		2.54%	20
2	More than 3 times per week		28.75%	226
3	Weekly		45.55%	358
4	Monthly		11.70%	92
5	Never		11.45%	90
Summary: Most respondents accessed Brio services on a weekly basis (46 per cent) or more than 3 times per week (29 per cent).			answered	786
			skipped	329

3. What are the main reasons for you accessing services provided by Brio? (Please select all that apply)

			Response Percent	Response Total
1	To use the gym		29.99%	221
2	To swim		34.06%	251
3	To attend fitness classes		37.04%	273
4	To attend an event		7.60%	56
5	To take part in organised sport sessions		23.20%	171
6	To attend a group session		9.50%	70
7	Other (Eg: meetings, parties, court use, social etc):		20.08%	148
Summary: The most popular reasons for accessing services provided by Brio were fitness classes (37 per cent), swim (34 per cent) and gym (30 per cent). Other reasons included attending meetings, parties, use of courts and other uses was a main reason why people accessed services (20 per cent)			answered	737
			skipped	378

4. If you are currently not a Brio member, what are the main reasons that have prevented you from becoming a member and/or accessing services provided by Brio? (Please select all that apply)

			Response Percent	Response Total
1	Location of Brio services		11.20%	84
2	Cost of activities and/or membership		20.67%	155
3	Range/type of activities on offer		24.00%	180
4	Health issues/disability		4.27%	32
5	Ability to get to a Brio facility		2.67%	20
6	Condition of buildings		15.73%	118
7	Lack of time/other commitments		15.07%	113
8	Nobody to attend with		4.80%	36

4. If you are currently not a Brio member, what are the main reasons that have prevented you from becoming a member and/or accessing services provided by Brio? (Please select all that apply)

			Response Percent	Response Total
9	Not feeling motivated to be more active		6.67%	50
10	Not applicable		27.87%	209
11	Other (please specify):		21.60%	162
Summary: The main reasons that prevent respondents becoming a member of and/or accessing services provided by Brio were the range/type of activities on offer (24 per cent) and cost of activities and/or memberships (21 per cent), followed by condition of buildings (16 per cent), lack of time or other commitments (15 per cent), and location of Brio services (11 per cent)			answered	750
			skipped	365

5. What would encourage you to access/continue to access services provided by Brio?

Summary: 914 comments were received in answer to this question. The key messages relating to what would encourage respondents to access or continue to access services provided by Brio included:

- Better facilities and/or equipment
- Improving the condition of buildings
- A greater range of activities and classes
- A swimming pool in the Frodsham area
- Other including parties, more flexible opening hours, pool lane access, group-based activities
- Re-opening facilities/facilities being open
- Cost/more affordable activities including flexible memberships
- Services near to home
- No changes suggested







6. If you currently choose to use a different provider other than Brio to access leisure, health and well-being services, please explain why. (please leave blank if not applicable.) ?

Summary: 320 comments were received in answer to this question. The key messages relating to what would encourage respondents to access or continue to access services provided by Brio included:







- Access to swimming pool/spa
- Better facilities and/or equipment
- Affordability/cost
- Wider range of activities
- Location ie: nearer to home/work
- Online/digital access
- Other – creche, use home, parking, less crowded, easier to book
- More flexible opening hours

5.2: The below questions relate to the new vision for leisure, health and well-being services in West Cheshire







7. To what extent do you agree or disagree with the new vision for the future delivery of leisure, health and well-being services provided by Brio in West Cheshire? (Please select one option only)

			Response Percent	Response Total
1	Strongly agree		29.79%	322
2	Agree		35.89%	388
3	Neither agree nor disagree		14.80%	160
4	Disagree		5.83%	63
5	Strongly disagree		8.88%	96
6	Don't know		4.81%	52
Summary: 66 per cent of respondents either agreed or strongly agreed with the new vision for the future delivery of leisure, health and wellbeing services with only 15 per cent either disagreeing or strongly disagreeing.			Answered	1081
			skipped	34







8. How important or unimportant is it that services provided by Brio have a stronger focus on improving health and well-being? (Please select one option only)

			Response Percent	Response Total
1	Very important		61.14%	664
2	Fairly important		28.64%	311
3	Neither important nor unimportant		6.54%	71
4	Fairly unimportant		1.66%	18
5	Very unimportant		0.92%	10
6	Don't know		1.10%	12
Summary: 90 per cent of respondents thought that it was either very important or fairly important that services provided by Brio have a stronger focus on health and wellbeing.			Answered	1086
			skipped	29







9. How important or unimportant is it that Brio has a more targeted approach to delivering services in your local area? (Please select one option only)

			Response Percent	Response Total
1	Very important		46.07%	498
2	Fairly important		31.27%	338
3	Neither important nor unimportant		14.25%	154
4	Fairly unimportant		2.04%	22
5	Very unimportant		1.85%	20
6	Don't know		4.53%	49
Summary: 77 per cent of respondents thought it was either very important or fairly important that Brio has a more targeted approach to delivery services in their local area.			answered	1081
			skipped	34







10. How important or unimportant is it that Brio provides attractive and fit for purpose buildings to deliver services from? (Please select one option only)

			Response Percent	Response Total
1	Very important		55.32%	598
2	Fairly important		30.71%	332
3	Neither important nor unimportant		8.88%	96
4	Fairly unimportant		2.96%	32
5	Very unimportant		1.20%	13
6	Don't know		0.93%	10
Summary: The majority of respondents (86 per cent) thought it was either very important and fairly important that Brio provides attractive and fit for purpose buildings to deliver services from.			answered	1081
			skipped	34







11. How important or unimportant is it that Brio delivers services which are able to fund themselves? (Please select one option only)

			Response Percent	Response Total
1	Very important		15.43%	167
2	Fairly important		35.86%	388
3	Neither important nor unimportant		26.89%	291
4	Fairly unimportant		10.81%	117
5	Very unimportant		4.99%	54
6	Don't know		6.01%	65
Summary: Just over half (51 per cent) of respondents thought it was either very important and fairly important that Brio delivers services that are able to fund themselves, with 27 per cent feeling it was neither important nor unimportant.			answered	1082
			skipped	33

12. How likely or unlikely would you be to access Brio services if they were delivered in your immediate area (i.e. using an open space or community facility near to you)? (Please select one option only)

			Response Percent	Response Total
1	Very likely		45.86%	498
2	Fairly likely		29.37%	319
3	Neither likely nor unlikely		9.76%	106
4	Fairly unlikely		5.80%	63
5	Very unlikely		5.34%	58
6	Don't know		3.87%	42
Summary: 75 per cent of respondents thought they would be either very likely or fairly likely to access Brio services if they were delivered in their immediate area.			answered	1086
			skipped	29

13. How important or unimportant do you feel it is that other organisations and services are able to operate from Brio hub sites, providing opportunities to work together more closely and to help with building running costs? (Please select one option only)

			Response Percent	Response Total
1	Very important		35.76%	388
2	Fairly important		39.45%	428
3	Neither important nor unimportant		17.14%	186
4	Fairly unimportant		3.32%	36
5	Very unimportant		1.66%	18
6	Don't know		2.67%	29
Summary: 75 per cent of respondents thought it was either very important and fairly important that other organisations and services are able to operate from Brio hub sites, providing opportunities to work together more closely and to help with building running costs.			answered	1085
			skipped	30







5.3: The below questions relate to your local area

Chester

The proposals being considered for Chester that we asked for feedback on were as follows:

- Northgate Arena would remain as a primary hub site and improvements would be made to the building. This will include improvements to swim, gym, fitness and hall spaces as well as welcome and café areas. Opportunities for other health related services and organisations to base from the building would be explored to provide a better offer for visitors and make the running of the building more cost effective.
- Christleton Sports Complex would remain as a secondary hub site to provide wider access to Brio services and to ensure that there is sufficient access to swim provision in the area.
- Fitness classes could be delivered in identified areas in Chester using local facilities, green spaces and other options to provide services at a more local level. This could include a fitness class being delivered in the community.

14. Generally speaking, to what extent do you agree or disagree with the proposed future offer for Chester? (Please select one option only)

			Response Percent	Response Total
1	Strongly agree		13.42%	133
2	Agree		21.19%	210
3	Neither agree nor disagree		33.10%	328
4	Disagree		8.88%	88
5	Strongly disagree		12.01%	119
6	Don't know		11.40%	113
Summary: 33 per cent of respondents neither agreed or disagreed with the proposed future offer for Chester, followed by 21 per cent of respondents who agreed and 13 per cent who strongly agreed, compared to 12 per cent who strongly disagreed and 9 per cent who disagreed.			answered	991
			skipped	124

35 per cent strongly agree or agree with the proposed future offer for Chester compared with 33 per cent neither agree/disagree and 21 per cent who disagree or strongly disagree

Summary: key messages from respondents about proposals for Chester included:

- The poor condition of Northgate Arena
- Investment in Northgate Arena is overdue
- Improvements to equipment at Northgate Arena is required
- Access from areas such as Blacon, Upton is problematic due to transport
- Transport from areas such as Frodsham make it difficult to access services in Chester
- More investment in other areas such as Frodsham is needed, rather than Chester
- Parking is an issue

Ellesmere Port

The proposals being considered for Chester that we asked for feedback on were as follows:

15. Generally speaking, to what extent do you agree or disagree with the proposed future offer for Ellesmere Port? (Please select one option only)			Response Percent	Response Total
1	Strongly agree		11.31%	111
2	Agree		21.20%	208
3	Neither agree nor disagree		40.06%	393
4	Disagree		6.83%	67
5	Strongly disagree		5.61%	55
6	Don't know		14.98%	147
			answered	981

15. Generally speaking, to what extent do you agree or disagree with the proposed future offer for Ellesmere Port? (Please select one option only)

	Response Percent	Response Total
Summary: 40 per cent of respondents neither agreed or disagreed with the proposed future offer for Ellesmere port, followed by 21 per cent of respondents who agreed and 11 per cent who strongly agreed, compared to 7 per cent who disagreed and 6% who strongly disagreed.	skipped	134

32 per cent strongly agree or agree with the proposed future offer for Ellesmere Port compared to 13 per cent who disagree or strongly disagree.
40 per cent neither agree/disagree.







Summary: key messages from respondents about proposals for Ellesmere Port included:

- Ellesmere Port Sports Village is a good venue, which is well used.
- Ellesmere Ports Sports Village provides significant value for the local community
- Uncertainty of the Sports Village being able to accommodate other services due to space
- Access/Transport from areas such as Frodsham make it difficult to access services such as Ellesmere Port Sports Village
- Good range of classes at Ellesmere Port Sports Village
- It would be a loss to the community if Ellesmere Port Civic Hall was closed
- More Brio services should be open during COVID-19
- Ellesmere Port Civic Hall is the only space large enough in the area for large events
- If Stanney Oaks Leisure Centre were to close, then this would be a loss to the town
- That there is a need for Stanney Oaks Leisure Centre as there is not enough space in Ellesmere Port Sports Village

Frodsham / Helsby

The proposals being considered for Frodsham/Helsby that we asked for feedback on were as follows:

- Frodsham Leisure Centre is not fit for purpose. Plans to provide a sustainable health, leisure, wellbeing and library service to the Frodsham/Helsby area would be developed maximising the use of community facilities and external funding opportunities.
- Community-based activity sessions could be delivered in identified areas in Frodsham/ Helsby using local facilities, green spaces and other options to provide activities at a more local level. This could include a fitness class being delivered in the community.

16. Generally speaking, to what extent do you agree or disagree with the proposed future offer for Frodsham/Helsby? (Please select one option only)				
			Response Percent	Response Total
1	Strongly agree		11.39%	116
2	Agree		12.08%	123
3	Neither agree nor disagree		20.83%	212
4	Disagree		9.72%	99
5	Strongly disagree		33.30%	339
6	Don't know		12.67%	129
Summary: 33 per cent of respondents strongly disagreed with the proposed future offer for Frodsham / Helsby and with 10 per cent who disagreed, compared with 12 per cent of respondents who agreed and 11 per cent who strongly agreed. 21 per cent of respondents neither agreed or disagreed.			answered	1018
			skipped	97

43 per cent of respondents either strongly disagreed or disagreed with the proposed future offer for Frodsham/ Helsby, compared to 23 per cent who agreed or strongly agreed. 20 per cent neither agreed or disagreed.

Summary: key messages from respondents about proposals Frodsham / Helsby included:

- Investment is required in Frodsham Leisure Centre.
- The poor condition of Frodsham Leisure Centre was highlighted
- The lack of a swimming pool provided by Brio in Frodsham / Helsby area was highlighted, with many respondents highlighting difficulties in accessing swimming pool provision in other areas ie: Ellesmere Port
- Many residents highlighted the importance of the library and concerns that it could close
- Access/Transport to other areas such as Ellesmere Port, Northwich and Chester was highlighted as a challenge
- Prices for Frodsham Leisure Centre should reflect the condition of the facility
- Frodsham area should have a similar offer to other areas such as Northwich and Winsford
- Frodsham Leisure Centre should be open more than the current offer

Neston

The proposals being considered for Neston that we asked for feedback on were as follows:

- Neston Recreation Centre would remain as a secondary hub site to provide wider access to Brio services and to ensure that there is sufficient access to swim provision in the area.
- Neston Civic Hall. Brio would cease providing services from Neston Civic Hall and the building would be handed back to the Council to explore opportunities to transfer the building to the community.

23 per cent of respondents agreed or strongly agreed with the proposed future offer for Neston, compared to 9 per cent who strongly disagreed or disagreed. 44 per cent neither agreed or disagreed.

17. Generally speaking, to what extent do you agree or disagree with the proposed future offer for Neston? (Please select one option only)				
			Response Percent	Response Total
1	Strongly agree		7.82%	77
2	Agree		14.62%	144
3	Neither agree nor disagree		44.26%	436
4	Disagree		4.26%	42
5	Strongly disagree		5.38%	53
6	Don't know		23.65%	233
Summary: 44 per cent of respondents neither agreed or disagreed with the proposed future offer for Neston, followed by 24 per cent who didn't know and 23 per cent who either strongly agreed or agreed, compared with 9 per cent who disagreed or strongly disagreed.			answered	985
			skipped	130

23 per cent of respondents agreed or strongly agreed with the proposed future offer for Neston, compared to 9 per cent who strongly disagreed or disagreed. 44 per cent neither agreed or disagreed.







Summary: key messages from respondents about proposals Neston included:

- Generally, Neston Recreation Centre is a good facility and is well used
- Difficulties in accessing services in Neston if live out of area ie: Frodsham. Mainly due to transport
- Neston Civic Hall is well valued by the community
- Neston Civic Hall should be open now
- More Brio services should be open during COVID-19
- Neston Civic Hall should be delivered by the community

Northwich

The proposals being considered for Northwich that we asked for feedback on were as follows:

- Northwich Memorial Court would remain as a primary hub site. Opportunities for other health related services and organisations to base from the building would be explored to provide a better offer for visitors and to make the running of the building more cost effective.
- Rudheath Leisure Centre. Explore opportunities for partnership with Rudheath Senior Academy (part of North West Academies Trust) to secure the future of the site.
- Moss Farm Sports Complex. In order to ensure current activity at the site can continue, an
- opportunity to enable users, clubs and other key stakeholders to take responsibility and management for the site would be agreed.
- Community-based activity sessions could be delivered in identified areas in Northwich using local facilities, green spaces and other options to provide activities at a more local level. This could include a fitness class being delivered in the community.

18. Generally speaking, to what extent do you agree or disagree with the proposed future offer for Northwich? (Please select one option only)				
			Response Percent	Response Total
1	Strongly agree		8.37%	80
2	Agree		18.83%	180
3	Neither agree nor disagree		42.78%	409
4	Disagree		3.45%	33
5	Strongly disagree		4.18%	40
6	Don't know		22.38%	214
			answered	956

18. Generally speaking, to what extent do you agree or disagree with the proposed future offer for Northwich? (Please select one option only)

	Response Percent	Response Total
Summary: 43 per cent of respondents neither agreed or disagreed with the proposed future offer for Northwich, followed by 22 per cent who didn't know and 27 per cent who either strongly agreed or agreed, compared with 7 per cent who disagreed or strongly disagreed.	skipped	159

27 per cent of respondents agreed or strongly agreed with the proposed future offer for Northwich, compared to 7 per cent who strongly disagreed or disagreed. 43 per cent neither agreed or disagreed.







Summary: key messages from respondents about proposals Northwich included:

- Northwich Memorial Court provides a good offer and range of facilities
- Available space at Northwich Memorial Court could be utilised for community benefit
- Moss Farm Sports Complex is well used, but requires investment and updating
- Improvements at Moss Farm Sports Complex should be led by user groups, with reducing support from CW&C and Brio.
- Rudheath Leisure Centre is in poor condition
- It is important for the community to have access to Rudheath Leisure Centre and to help shape any future plans
- Feeling that this is the start of facilities closing
- Rudheath Leisure Centre should be open now
- Concerns raised that clubs may be priced out of using Rudheath Leisure Centre in the future

Winsford

We asked for comments on....

- Winsford Lifestyle Centre would remain as a primary hub site. Opportunities for other health related services and organisations to base from the building would be explored to provide a better offer for visitors and make the running of the building more cost effective.
- Community-based activity sessions could be delivered in identified areas in Winsford using local facilities, green spaces and other options to provide activities at a more local level.

19. Generally speaking, to what extent do you agree or disagree with the proposed future offer for Winsford? (Please select one option only)				
			Response Percent	Response Total
1	Strongly agree		8.58%	80
2	Agree		15.88%	148
3	Neither agree nor disagree		46.35%	432
4	Disagree		2.25%	21
5	Strongly disagree		3.11%	29
6	Don't know		23.82%	222
Summary: 46 per cent of respondents neither agreed or disagreed with the proposed future offer for Winsford, followed by 24 per cent who didn't know and 25 per cent who either strongly agreed or agreed, compared with 5 per cent who disagreed or strongly disagreed.			answered	932
			skipped	183

25 per cent of respondents agreed or strongly agreed with the proposed future offer for Winsford, compared to 5 per cent who strongly disagreed or disagreed. 40 per cent neither agreed or disagreed.

Summary: key messages from respondents about proposals Winsford included:

- Winsford Lifestyle Centre is a well-used facility, providing a good range of activities
- Vacant space at Winsford Lifestyle Centre could be used for other activities
- Winsford Lifestyle Centre should remain open and be a community hub

- Other spaces in Winsford could be used such as green spaces – Town Park, green spaces around housing estates

20. Do you have any further comments you would like to make about our current thinking for how Brio could deliver services in the future?

Summary: 376 comments were received in answer to this question. The key messages relating to any further comments about our current thinking for how Brio services could be delivered in the future include:

- Improvements needed to facilities in Frodsham
- Residents concerned that Frodsham Leisure Centre may close
- Residents feel that Frodsham needs a dedicated swimming pool
- Building improvements
- Partner with other organisations ie: other leisure providers, community groups, hospitals
- Involve customers in developments
- Use of local green spaces for activities
- Focus on smaller areas too
- Affordability
- Don't lose facilities
- Other: Communication, more classes at different times, online sessions

6. Further Information

For further information, please contact:

briofutureoffer@cheshirewestandchester.gov.uk










7. Appendices

7.1. Background information document

<https://www.cheshirewestandchester.gov.uk/your-council/consultations-and-petitions/documents/brio-consultation-document.pdf>

7.2. About you (demographic information)

The below questions relate to about you

21. Are you responding as...? (Please select all that apply)				
			Response Percent	Response Total
1	A Brio customer/user		61.38%	534
2	A local resident		79.77%	694
3	A local business		2.53%	22
4	A member of a sports club or organisation		17.82%	155
5	An employee of Cheshire West and Chester Council		5.86%	51
6	An elected member of Cheshire West and Chester Council		0.11%	1
7	An elected town or parish Councillor in Cheshire West and Chester		1.84%	16
8	A member of a voluntary or community organisation		8.28%	72
9	Other (please specify):		4.14%	36
Summary: Nearly (80%) of respondents were local residents, with (61%) responding as a Brio customer/user and (18%) responding as a member of a sports club or organisation.			answered	870
			skipped	11






22. Please tell us your postcode

Responses by Locality





10 per cent
 4 per cent
 12 per cent
 74 per cent






23. Are you...?

			Response Percent	Response Total
1	Male		31.69%	347
2	Female		66.67%	730
3	Prefer not to say		1.28%	14
4	Prefer own term		0.09%	1
5	Please state:		0.27%	3
Summary: Most respondents were female (67%) followed by Male (32%) with approx. (3%) of respondents preferring not to say or preferring their own term.			answered	1095
			skipped	20



24. Which age group do you belong to? (Please note that if you are aged under 16 you need the permission of a parent, guardian or teacher to take part in this survey.)

			Response Percent	Response Total
1	Under 16 (please provide the name or email address of your parent/guardian/teacher below)		0.00%	0
2	16 - 24		2.21%	24
3	25 - 34		8.28%	90





24. Which age group do you belong to? (Please note that if you are aged under 16 you need the permission of a parent, guardian or teacher to take part in this survey.)

			Response Percent	Response Total
4	35 - 44		26.59%	289
5	45 - 54		25.94%	282
6	55 - 64		18.95%	206
7	65 - 74		14.35%	156
8	75 and over		3.68%	40
Summary: Almost half of respondents were either 35-44 (27%) or 45-54 (26%).			answered	1087
			skipped	28




25. Do you have a long-term illness, health issue or disability that limits your daily activities or the work you can do? (Please select one option only)

			Response Percent	Response Total
1	Yes		13.20%	142
2	No		86.80%	934
Summary: 13% of respondents consider themselves to have a long-term illness, health issue or disability that limits their daily activities or work they can do.			answered	1076
			skipped	39







26. If you answered 'yes' please indicate which of the following applies to you? (Please select all that apply)

			Response Percent	Response Total
1	Physical impairment that causes mobility issues, e.g. wheelchair user		18.83%	29
2	Visual impairment		5.19%	8
3	Hearing impairment		6.49%	10
4	Learning disability or difficulty		1.95%	3












26. If you answered 'yes' please indicate which of the following applies to you? (Please select all that apply)

			Response Percent	Response Total
5	Mental Health issue		23.38%	36
6	Long standing illness or health condition		57.79%	89
7	Other (please specify):		18.18%	28
Summary: Of those that consider themselves to have a long-term illness, health issue or disability that limits their daily activities or the work they can do 58 percent consider themselves to have a long standing illness or health condition, 23 percent have a mental health issue and 19 percent have a physical impairment that causes mobility issues.			answered	154
			skipped	961


27. How often, if at all, do you look after, or give any help or support to family members, friends or neighbours because of:- long-term physical or mental ill-health or disability, or- issues related to old age?(Please select one option only)

			Response Percent	Response Total
1	Rarely or never		58.80%	618
2	1 - 3 hours per week		22.26%	234
3	4 - 9 hours per week		7.71%	81
4	10 - 19 hours per week		4.09%	43
5	20 - 49 hours per week		2.95%	31
6	50 or more hours per week		4.19%	44
Summary: 59% of respondents advised that they rarely or never look after, or give any support to family members, friends or neighbours, with 22% providing support from 1-3 hours per week.			answered	1051
			skipped	64










28. Which of these groups do you consider yourself to belong to? (Please select one option only)

			Response Percent	Response Total
1	White - English/Welsh/Scottish/Northern Irish/British		93.73%	1002
2	White - Irish		1.12%	12
3	White - Any other White background (please type in box below)		1.68%	18
4	Black or Black British - Caribbean		0.00%	0
5	Black or Black British - African		0.09%	1
6	Black or Black British - Any other Black background (please type in the box below)		0.00%	0
7	Asian or Asian British - Indian		0.28%	3
8	Asian or Asian British - Pakistani		0.00%	0
9	Asian or Asian British - Bangladeshi		0.19%	2
10	Asian or Asian British - Chinese		0.09%	1
11	Asian or Asian British - Any other Asian background (please type in the box below)		0.09%	1
12	Mixed - White and Black Caribbean		0.19%	2
13	Mixed - White and Black African		0.00%	0
14	Mixed - White and Asian		0.37%	4
15	Mixed - Any other Mixed background (please type in the box below)		0.28%	3
16	Other ethnic group - Arab		0.00%	0
17	Other ethnic group - Other ethnic group (please type in the box below)		0.00%	0
18	Travelling community - Gypsy/Roma		0.00%	0
19	Travelling community - Traveller of Irish descent		0.00%	0






28. Which of these groups do you consider yourself to belong to? (Please select one option only)

			Response Percent	Response Total
20	Travelling community - Other member of the Travelling community (please type in the box below)		0.00%	0
21	Other (please specify):		1.87%	20
Summary: 94% of respondents consider themselves belonging to White - English/Welsh/Scottish/Northern Irish/British group.			answered	1069
			skipped	46

29. Which of these best describes your religious belief/faith? (Please select one option only)

			Response Percent	Response Total
1	Buddhist		0.38%	4
2	Christian		50.80%	537
3	Hindu		0.09%	1
4	Jewish		0.28%	3
5	Muslim		0.19%	2
6	Sikh		0.19%	2
7	None		36.71%	388
8	Prefer not to say		8.61%	91
9	Other (please specify):		2.74%	29
Summary: 51% of respondents described their religious belief/faith as Christian, with 38% describing their belief of faith as None.			answered	1057
			skipped	58

30. Which of these best describes your sexual orientation? (Please select one option only)

			Response Percent	Response Total
1	Heterosexual/Straight		87.20%	913
2	Bisexual		0.67%	7
3	Gay/Lesbian		1.53%	16
4	Prefer not to say		8.88%	93
5	Prefer to use own term (please specify):		1.72%	18
Summary: 87% of respondents described their sexual orientation as Heterosexual/Straight, with 9% preferring not to say.			answered	1047
			skipped	68