



Notice under the Data Protection Act 1998, Section 11, not to use my personal information for direct marketing.

To the Electoral Registration Officer, Cheshire West and Chester Council.

I, of
(Insert full name)

Address:
.....
.....

Postcode:

require you to permanently 'opt out' my personal information used for direct marketing, as soon as possible, by not including my details on the next and future versions of the edited register until further notice.

Signed:

Date:

Completed forms should be returned to Democratic Services, 5th Floor HQ Building, Cheshire West and Chester Council , 58 Nicholas Street, Chester, CH1 2NP or via e-mail to ELREG_INT@cheshirewestandchester.gov.uk

This form is also available online at: www.cheshirewestandchester.gov.uk



Cheshire West
and Chester

ELECTORAL REGISTRATION

There are two versions of the Register. The **full version** which lists everyone who is entitled to vote is only available to certain people and organisations for specified purposes. The **edited version** is available to anyone who requests it to use for any purpose. You can choose whether or not you wish your name to appear on the edited Register.

Giving notice under Section 11 of the Data Protection Act 1998

Because of the public nature of the Edited Register, there is the option for any person who registers to vote to decide whether or not they want their details to be included in this version. In order to ensure an elector's details are NOT included in the edited version, they are asked to 'opt-out' of it. This option is given on every registration form and annual registration form sent out by the Electoral Registration Officer.

There is however the option to ask for your details to be PERMANENTLY removed from the Edited Register of Electors under Section 11 of the Data Protection Act 1998.

Under Section 11 of the Data Protection Act 1998, a person can give notice that they do not want their personal information to be used for direct marketing. If you give notice under Section 11, the Electoral Registration Officer must ensure that your data is permanently removed from the Edited Register of Electors so that it is not available for purchase. If you give notice, the Electoral Registration Officer will record that you have made the permanent choice that you do not want to appear on the Edited Register now or in the future.